





The relative strengths and weaknesses of Pinterest INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinterest INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 156% points. The greatest weakness of Pinterest INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 379%, being 172% points above the market average of 207%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	3,338,559
Assets, Non-Current	14,040
Cost of Goods and Services Sold	688,760
General and Administrative Expense	512,407
Intangible Assets	0
Lease Assets	92,119
Lease Liability	160,616
Liabilities, Current	317,090
Liabilities, Non-Current	26,019
Other Assets	149,687
Other Compr. Net Income	10,406
Other Expenses	19,170
Other Liabilities	0
Other Net Income	109,238
Other Revenues	3,055,071
Property Plant and Equipment	0
Research and Development Expense	1,068,416
Selling Expense	911,166

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets	3,594,405
Liabilities	503,725
Expenses	3,199,919
Revenues	3,055,071
Stockholders Equity	3,090,680
Net Income	-35,610
Comprehensive Net Income	-25,204
BaseVar	5,236,382
ECR before LimitedLiability	349%
Economic Capital Ratio	379%