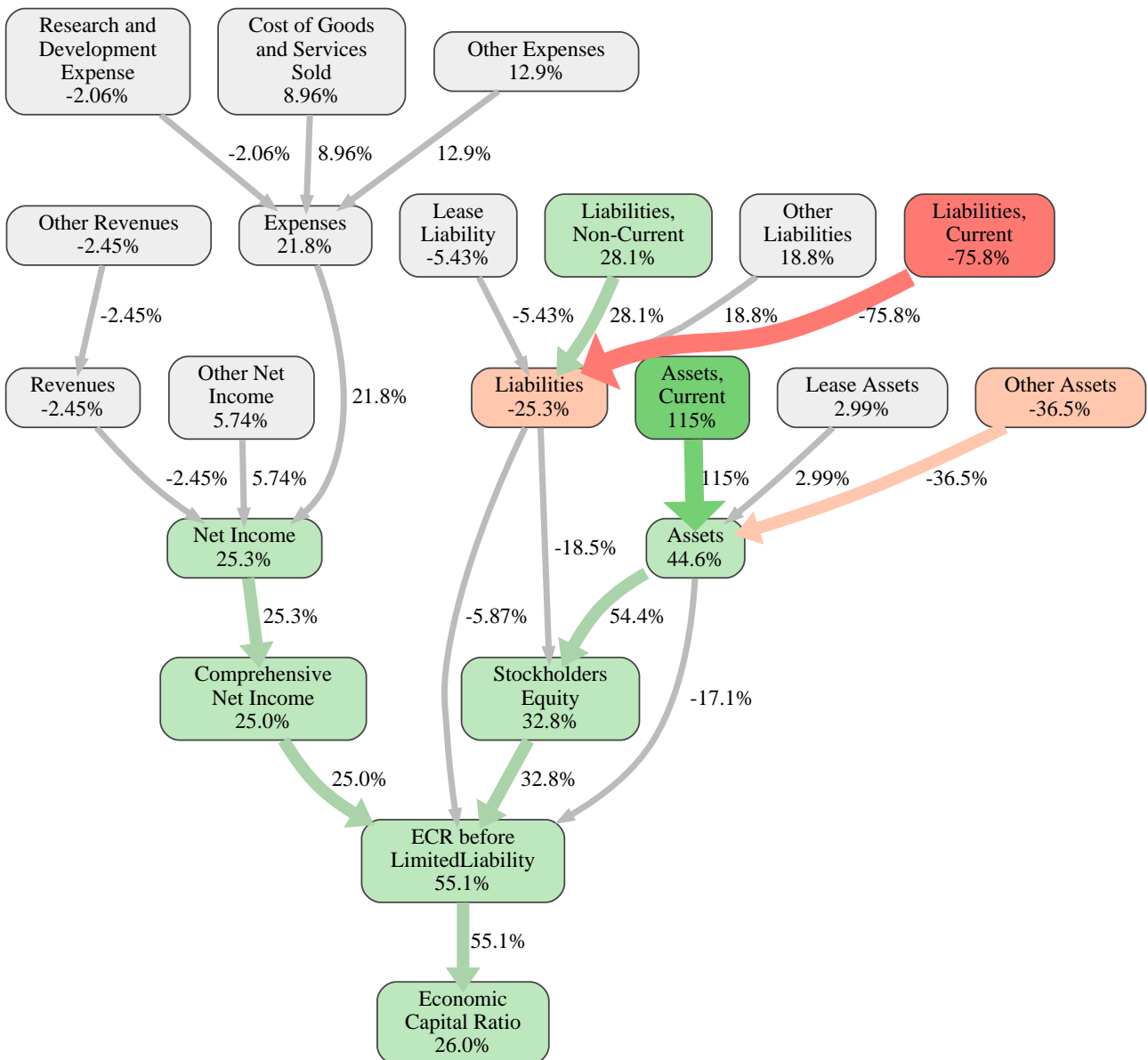




RealRate

# PROGRAMMING 2024

Trade Desk Inc  
Rank 32 of 79





The relative strengths and weaknesses of Trade Desk Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trade Desk Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 115% points. The greatest weakness of Trade Desk Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 76% points.

The company's Economic Capital Ratio, given in the ranking table, is 233%, being 26% points above the market average of 207%.

Input Variable	Value in 1000 USD
Assets, Current	4,468,803
Assets, Non-Current	60,730
Cost of Goods and Services Sold	365,598
General and Administrative Expense	520,278
Intangible Assets	0
Lease Assets	197,732
Lease Liability	180,369
Liabilities, Current	2,510,838
Liabilities, Non-Current	33,261
Other Assets	161,422
Other Compr. Net Income	0
Other Expenses	89,055
Other Liabilities	0
Other Net Income	67,515
Other Revenues	1,946,120
Property Plant and Equipment	0
Research and Development Expense	411,794
Selling Expense	447,970

Output Variable	Value in 1000 USD
Assets	4,888,687
Liabilities	2,724,468
Expenses	1,834,695
Revenues	1,946,120
Stockholders Equity	2,164,219
Net Income	178,940
Comprehensive Net Income	178,940
BaseVar	5,730,742
ECR before LimitedLiability	137%
Economic Capital Ratio	233%