





# PROGRAMMING 2024

Springbig Holdings Inc  
Rank 74 of 79

The relative strengths and weaknesses of Springbig Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Springbig Holdings Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 25% points. The greatest weakness of Springbig Holdings Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 209% points.

The company's Economic Capital Ratio, given in the ranking table, is 37%, being 170% points below the market average of 207%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	4,445	Assets	5,105
Assets, Non-Current	0	Liabilities	13,779
Cost of Goods and Services Sold	6,486	Expenses	38,641
General and Administrative Expense	13,615	Revenues	28,050
Intangible Assets	0	Stockholders Equity	-8,674
Lease Assets	340	Net Income	-10,233
Lease Liability	225	Comprehensive Net Income	-10,233
Liabilities, Current	13,551	BaseVar	42,966
Liabilities, Non-Current	0	ECR before LimitedLiability	-322%
Other Assets	320	Economic Capital Ratio	37%
Other Compr. Net Income	0		
Other Expenses	10,262		
Other Liabilities	3.0		
Other Net Income	358		
Other Revenues	28,050		
Property Plant and Equipment	0		
Research and Development Expense	0		
Selling Expense	8,278		