

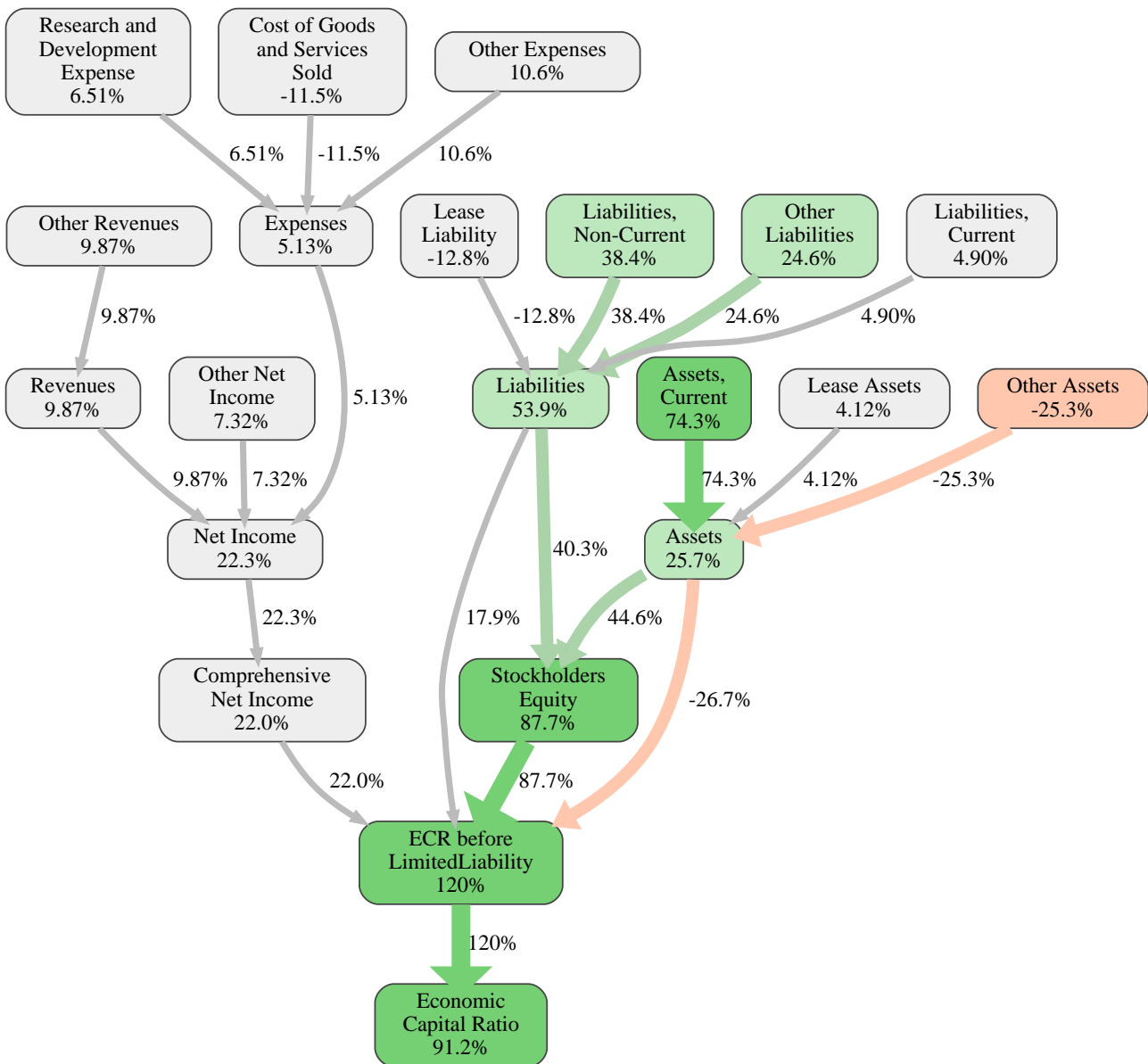


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# PROGRAMMING 2024

Viant Technology Inc  
Rank 22 of 79

**VIANT.**





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The relative strengths and weaknesses of Viant Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Viant Technology Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 88% points. The greatest weakness of Viant Technology Inc is the variable Other Assets, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 298%, being 91% points above the market average of 207%.

Input Variable	Value in 1000 USD
Assets, Current	340,417
Assets, Non-Current	615
Cost of Goods and Services Sold	120,479
General and Administrative Expense	45,345
Intangible Assets	0
Lease Assets	22,995
Lease Liability	21,672
Liabilities, Current	108,850
Liabilities, Non-Current	0
Other Assets	40,884
Other Compr. Net Income	0
Other Expenses	24,907
Other Liabilities	0
Other Net Income	8,504
Other Revenues	222,934
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	50,650

Output Variable	Value in 1000 USD
Assets	404,911
Liabilities	130,522
Expenses	241,381
Revenues	222,934
Stockholders Equity	274,389
Net Income	-9,943
Comprehensive Net Income	-9,943
BaseVar	504,126
ECR before LimitedLiability	234%
Economic Capital Ratio	298%