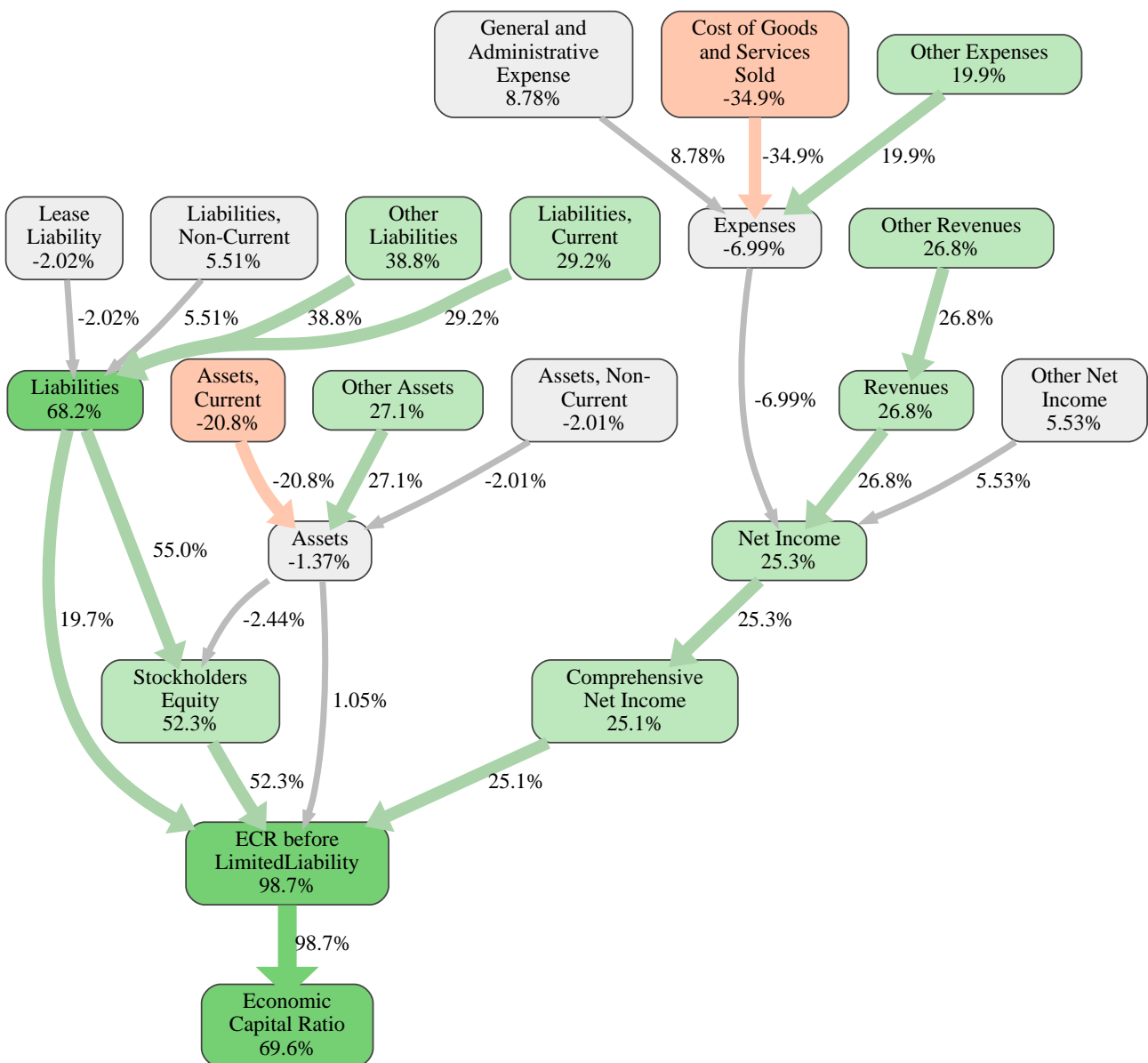




RealRate

# PROGRAMMING 2024

Taboola com Ltd  
Rank 25 of 79





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Taboola com Ltd  
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The relative strengths and weaknesses of Taboola com Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Taboola com Ltd compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 68% points. The greatest weakness of Taboola com Ltd is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 35% points.

The company's Economic Capital Ratio, given in the ranking table, is 277%, being 70% points above the market average of 207%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	559,412	Assets	1,707,802
Assets, Non-Current	0	Liabilities	650,740
Cost of Goods and Services Sold	1,014,127	Expenses	1,508,921
General and Administrative Expense	106,698	Revenues	1,439,685
Intangible Assets	0	Stockholders Equity	1,057,062
Lease Assets	61,746	Net Income	-82,040
Lease Liability	49,450	Comprehensive Net Income	-80,264
Liabilities, Current	438,780	BaseVar	2,660,864
Liabilities, Non-Current	226,775	ECR before LimitedLiability	201%
Other Assets	1,086,644	Economic Capital Ratio	277%
Other Compr. Net Income	1,776		
Other Expenses	5,499		
Other Liabilities	-64,265		
Other Net Income	-12,804		
Other Revenues	1,439,685		
Property Plant and Equipment	0		
Research and Development Expense	136,255		
Selling Expense	246,342		