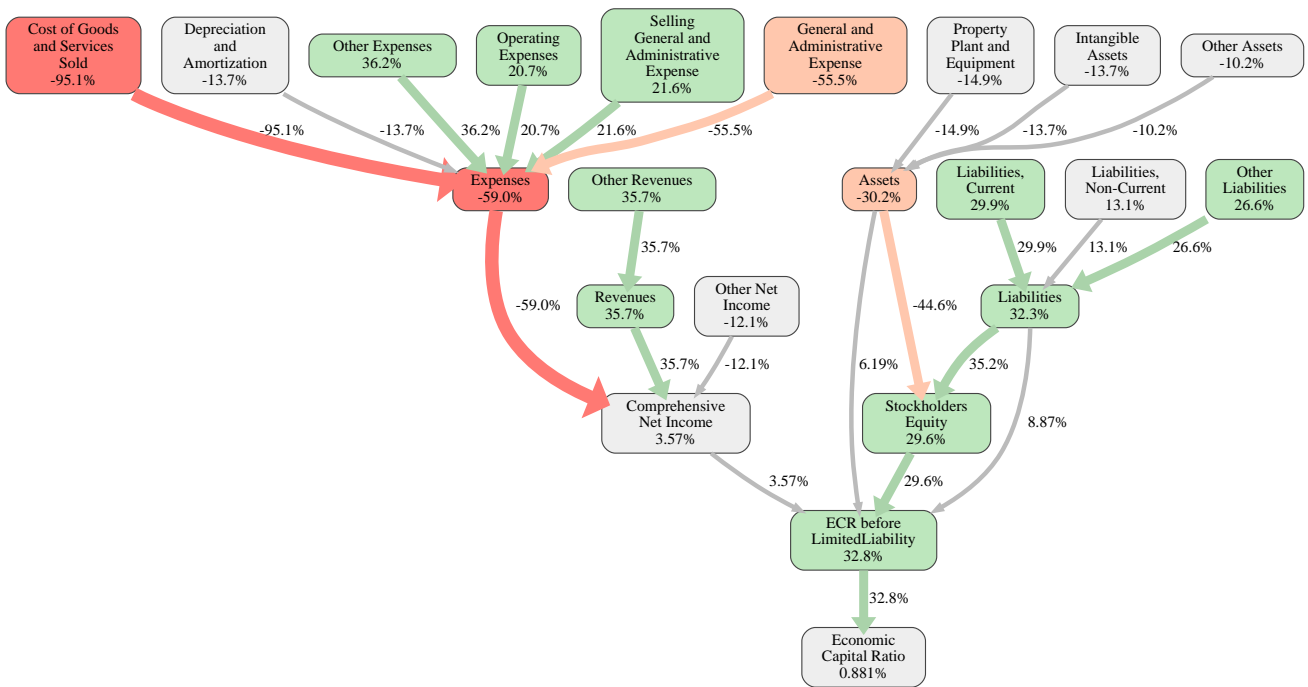




# RECREATION 2012

Premier Exhibitions INC  
Rank 13 of 26





RealRate

# RECREATION 2012

## Premier Exhibitions INC Rank 13 of 26

The relative strengths and weaknesses of Premier Exhibitions INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Premier Exhibitions INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 36% points. The greatest weakness of Premier Exhibitions INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 95% points.

The company's Economic Capital Ratio, given in the ranking table, is 121%, being 0.88% points above the market average of 120%.

Input Variable	Value in 1000 USD
Assets, Current	9,718
Assets, Non-Current	0
Cost of Goods and Services Sold	33,459
Depreciation and Amortization	5,053
General and Administrative Expense	19,214
Intangible Assets	2,987
Lease Asset	0
Liabilities, Current	8,547
Liabilities, Non-Current	0
Operating Expenses	0
Other Assets	6,256
Other Compr. Net Income	0
Other Expenses	-271
Other Liabilities	3,189
Other Net Income	26
Other Revenues	44,751
Property Plant and Equipment	12,620
Selling General and Administrative Expense	0

Output Variable	Value in 1000 USD
Assets	31,581
Liabilities	11,736
Expenses	57,455
Revenues	44,751
Stockholders Equity	19,845
Net Income	-12,678
Comprehensive Net Income	-12,678
BaseVar	72,774
ECR before LimitedLiability	31%
Economic Capital Ratio	121%