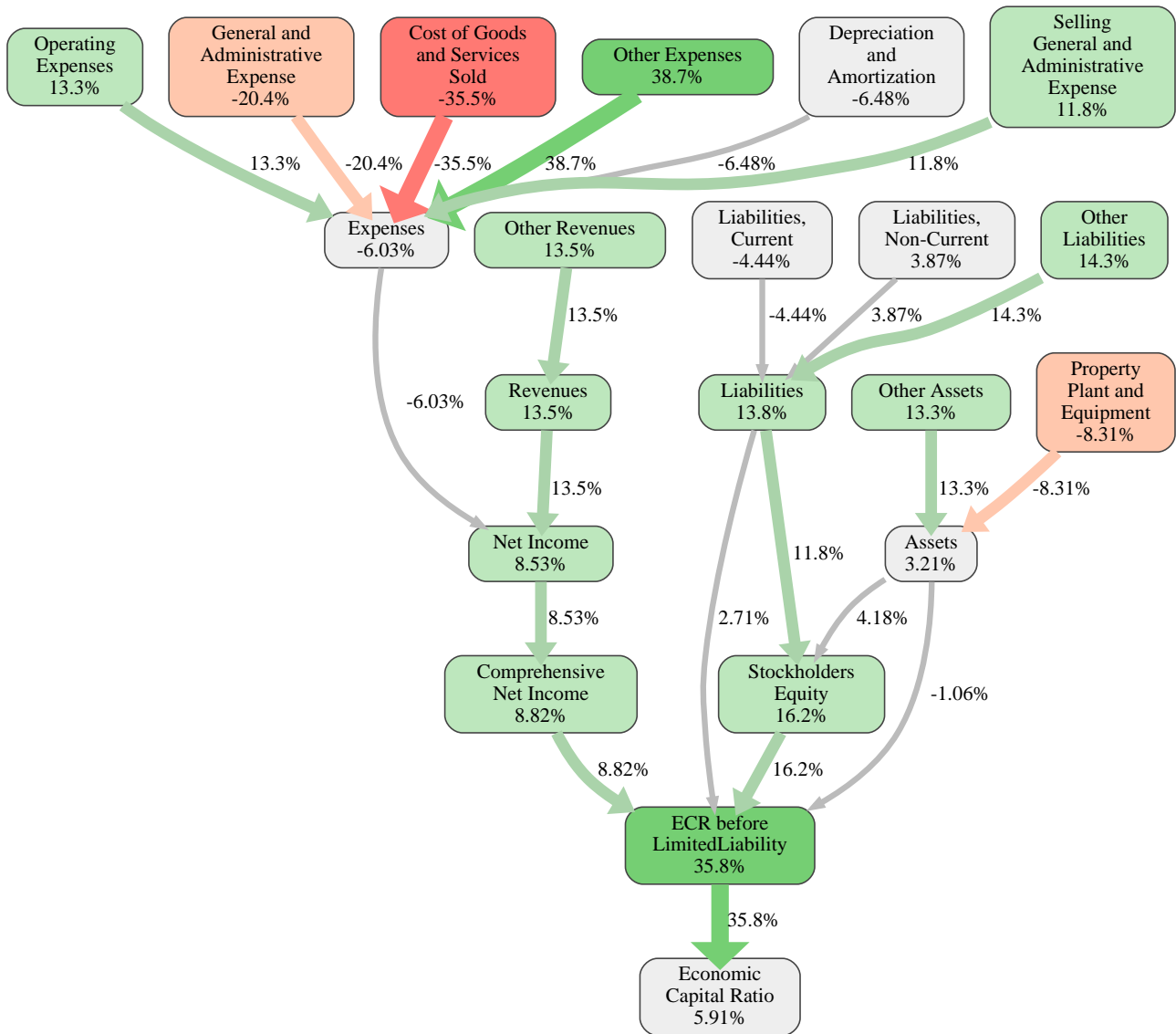




RECREATION 2013

Premier Exhibitions INC
Rank 12 of 23





RealRate

RECREATION 2013

Premier Exhibitions INC Rank 12 of 23

The relative strengths and weaknesses of Premier Exhibitions INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Premier Exhibitions INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 39% points. The greatest weakness of Premier Exhibitions INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 36% points.

The company's Economic Capital Ratio, given in the ranking table, is 136%, being 5.9% points above the market average of 130%.

Input Variable	Value in 1000 USD
Assets, Current	12,331
Assets, Non-Current	0
Cost of Goods and Services Sold	17,264
Depreciation and Amortization	3,922
General and Administrative Expense	13,958
Intangible Assets	6,713
Lease Asset	0
Liabilities, Current	16,234
Liabilities, Non-Current	0
Operating Expenses	0
Other Assets	12,603
Other Compr. Net Income	209
Other Expenses	2,596
Other Liabilities	4,812
Other Net Income	0
Other Revenues	31,720
Property Plant and Equipment	11,351
Selling General and Administrative Expense	0

Output Variable	Value in 1000 USD
Assets	42,998
Liabilities	21,046
Expenses	37,740
Revenues	31,720
Stockholders Equity	21,952
Net Income	-6,020
Comprehensive Net Income	-5,811
BaseVar	66,856
ECR before LimitedLiability	49%
Economic Capital Ratio	136%