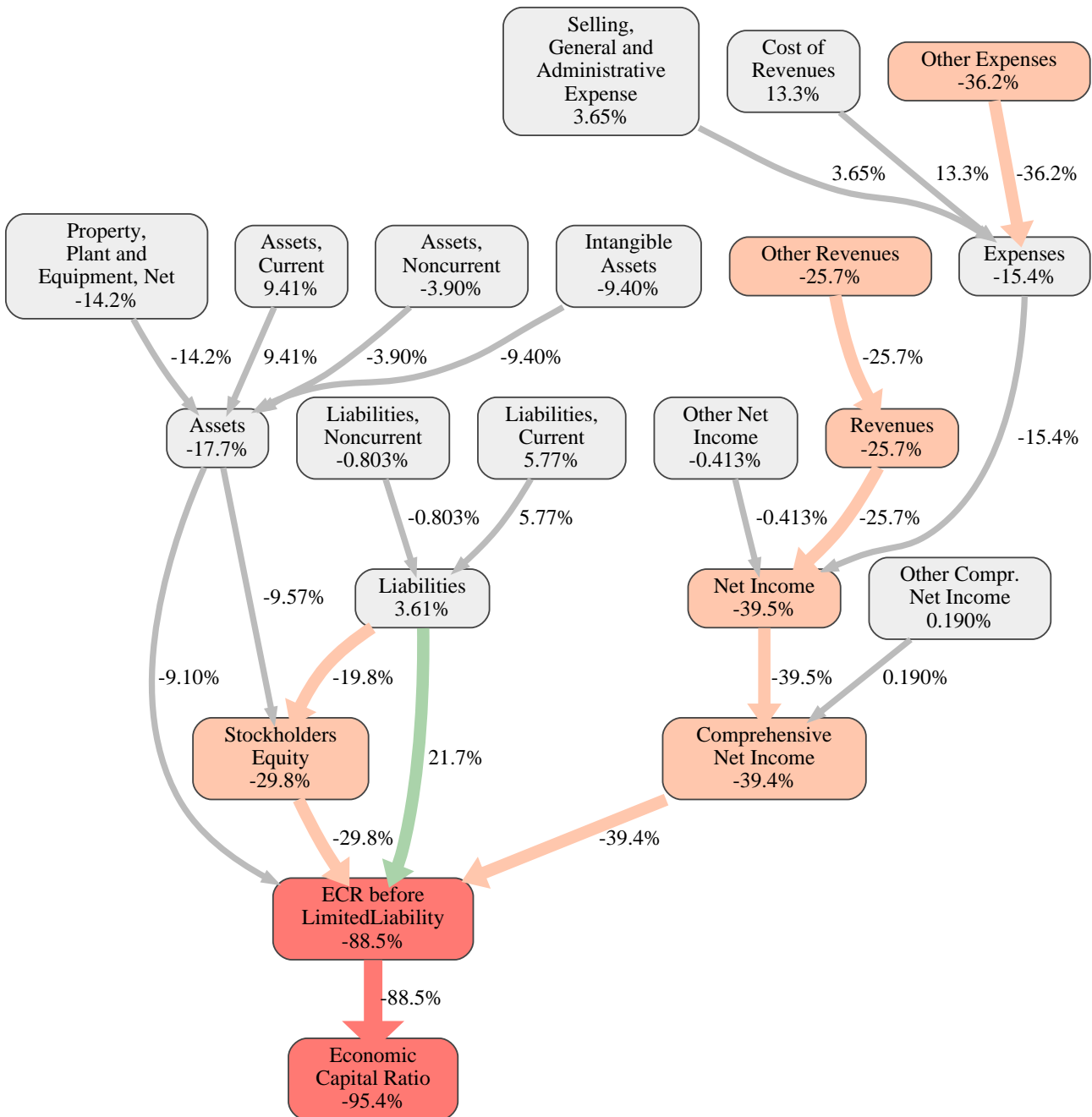




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The relative strengths and weaknesses of American Rebel Holdings INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of American Rebel Holdings INC compared to the market average is the variable Cost of Revenues, increasing the Economic Capital Ratio by 13% points. The greatest weakness of American Rebel Holdings INC is the variable Net Income, reducing the Economic Capital Ratio by 40% points.

The company's Economic Capital Ratio, given in the ranking table, is 28%, being 95% points below the market average of 123%.

Input Variable	Value in 1000 USD
Assets, Current	906
Assets, Noncurrent	6.8
Cost of Revenues	56
Intangible Assets	0
Liabilities, Current	1,795
Liabilities, Noncurrent	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	2,054
Other Liabilities	118
Other Net Income	0
Other Revenues	131
Property, Plant and Equipment, Net	129
Selling, General and Administrative Expense	24

Output Variable	Value in 1000 USD
Liabilities	1,913
Assets	1,042
Expenses	2,133
Revenues	131
Stockholders Equity	-870
Net Income	-2,002
Comprehensive Net Income	-2,002
BaseVar	2,610
ECR before LimitedLiability	-183%
Economic Capital Ratio	28%