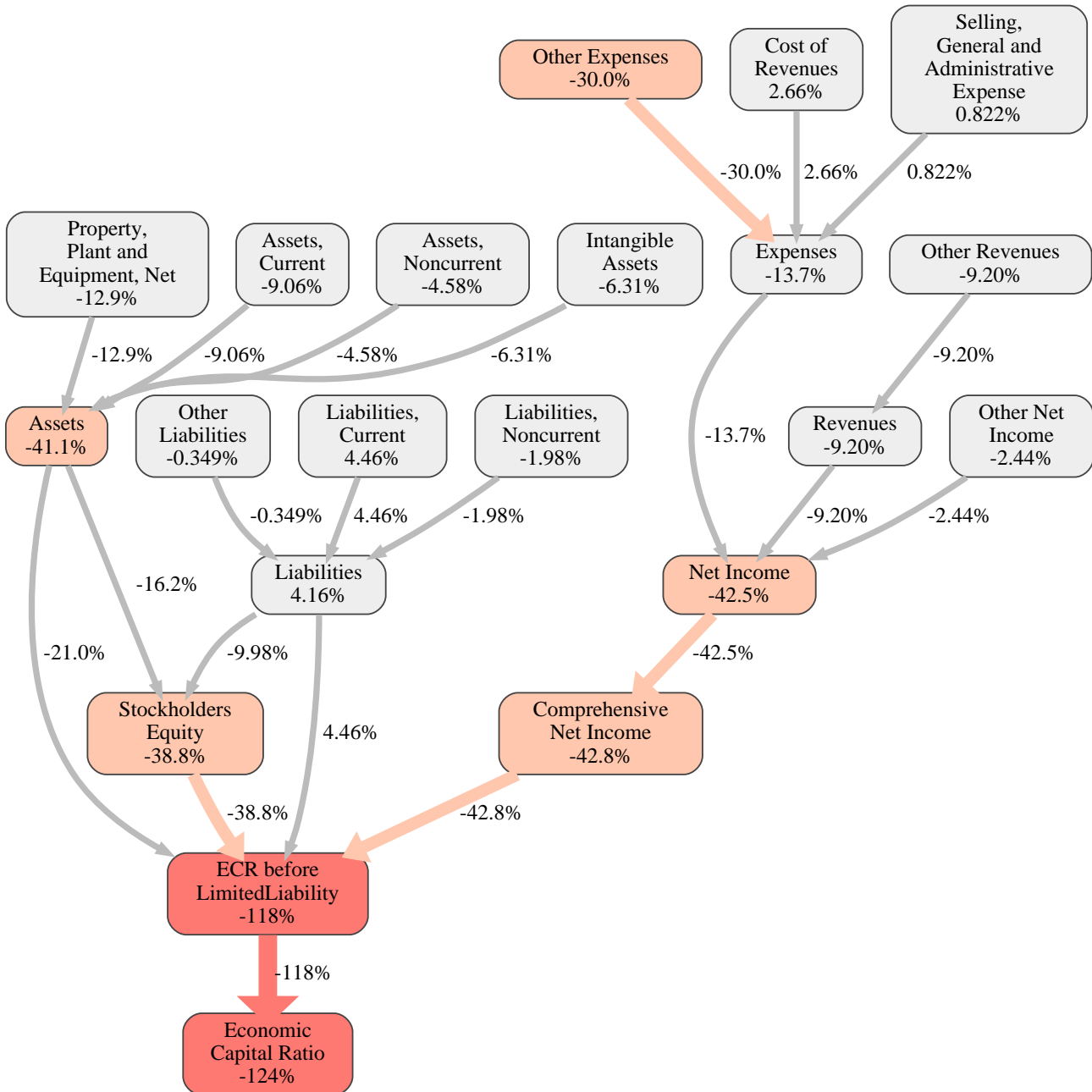




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American Rebel Holdings INC
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The relative strengths and weaknesses of American Rebel Holdings INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of American Rebel Holdings INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 4.5% points. The greatest weakness of American Rebel Holdings INC is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 4.5%, being 124% points below the market average of 129%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	968	Liabilities	5,139
Assets, Noncurrent	0	Assets	969
Cost of Revenues	812	Expenses	6,360
Intangible Assets	0	Revenues	987
Liabilities, Current	5,139	Stockholders Equity	-4,170
Liabilities, Noncurrent	0	Net Income	-6,099
Other Assets	0	Comprehensive Net Income	-6,099
Other Compr. Net Income	0	BaseVar	7,090
Other Expenses	5,218	ECR before LimitedLiability	-310%
Other Liabilities	0	Economic Capital Ratio	4.5%
Other Net Income	-726		
Other Revenues	987		
Property, Plant and Equipment, Net	0.90		
Selling, General and Administrative Expense	330		