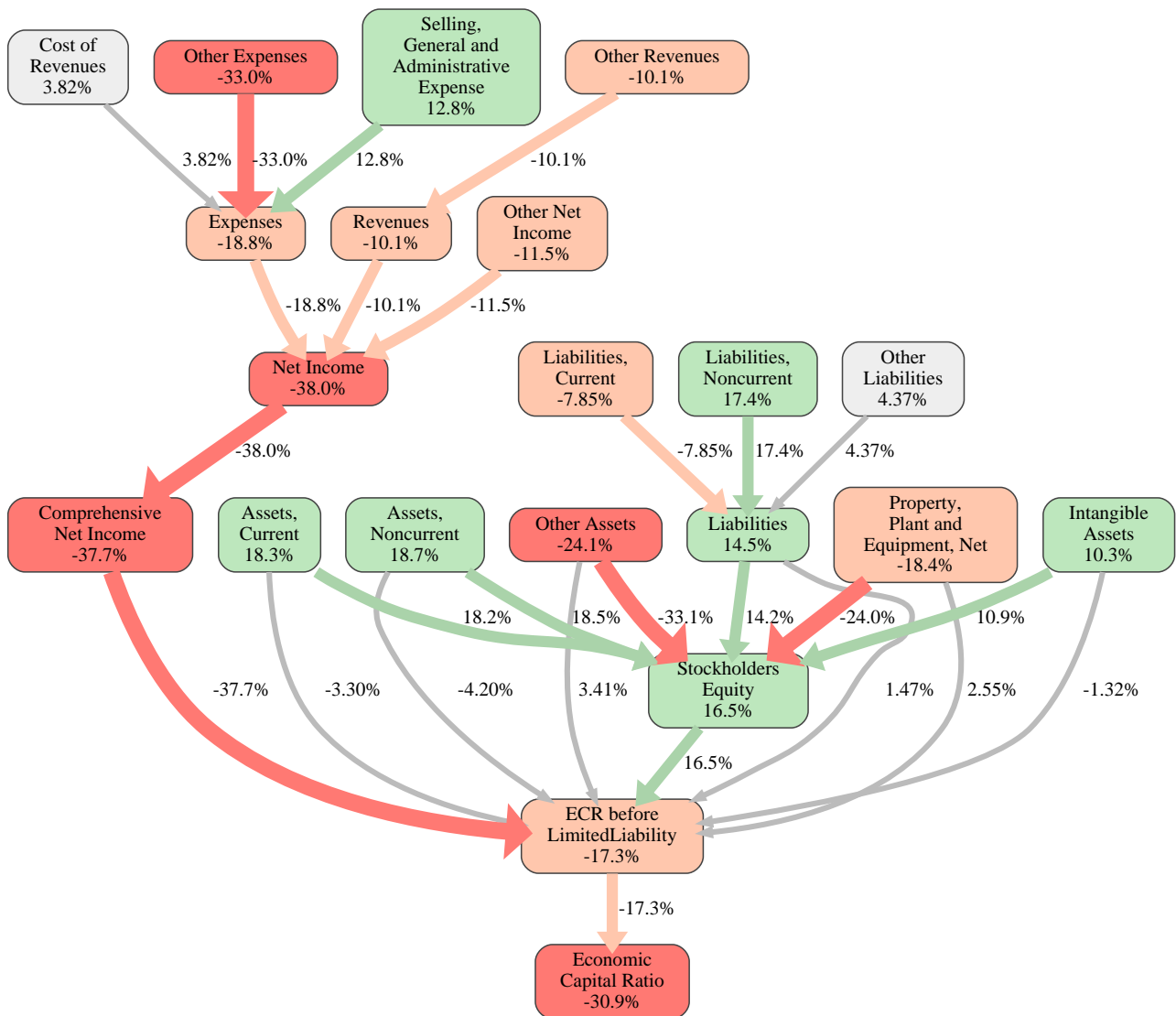




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American Rebel Holdings INC Rank 61 of 76





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The relative strengths and weaknesses of American Rebel Holdings INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of American Rebel Holdings INC compared to the market average is the variable Assets, Noncurrent, increasing the Economic Capital Ratio by 19% points. The greatest weakness of American Rebel Holdings INC is the variable Net Income, reducing the Economic Capital Ratio by 38% points.

The company's Economic Capital Ratio, given in the ranking table, is 92%, being 31% points below the market average of 123%.

Input Variable	Value in 1000 USD
Assets, Current	9,909
Assets, Noncurrent	6,195
Cost of Revenues	6,509
Intangible Assets	4,200
Liabilities, Current	4,223
Liabilities, Noncurrent	985
Other Assets	-4,200
Other Compr. Net Income	0
Other Expenses	6,966
Other Liabilities	0
Other Net Income	-1,371
Other Revenues	8,450
Property, Plant and Equipment, Net	457
Selling, General and Administrative Expense	747

Output Variable	Value in 1000 USD
Liabilities	5,207
Assets	16,561
Expenses	14,222
Revenues	8,450
Stockholders Equity	11,353
Net Income	-7,143
Comprehensive Net Income	-7,143
BaseVar	22,905
ECR before LimitedLiability	19%
Economic Capital Ratio	92%