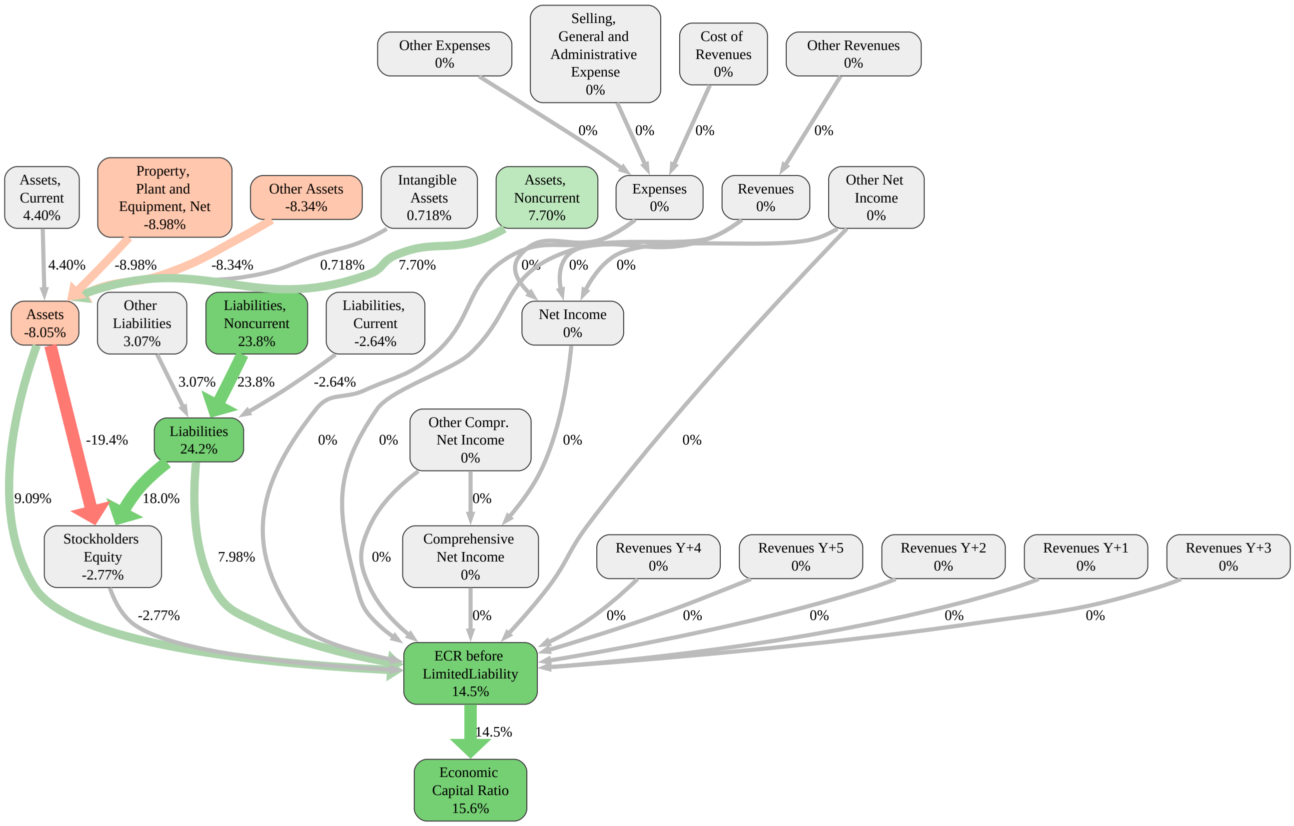
PLASTIC & CHEMICALS 2023

American Rebel Holdings INC
Rank 14 of 50



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The relative strengths and weaknesses of American Rebel Holdings INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of American Rebel Holdings INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 24% points.The greatest weakness of American Rebel Holdings INC is the variable Property, Plant and Equipment, Net, reducing the Economic Capital Ratio by 9.0% points.

The company's Economic Capital Ratio, given in the ranking table, is 145%, being 16% points above the market average of 129%.

Input Variable	Value in 1000 USD
Assets, Current	9,909
Assets, Noncurrent	6,195
Cost of Revenues	6,509
Intangible Assets	4,200
Liabilities, Current	4,223
Liabilities, Noncurrent	985
Other Assets	-4,200
Other Compr. Net Income	0
Other Expenses	6,966
Other Liabilities	0
Other Net Income	-1,371
Other Revenues	8,450
Property, Plant and Equipment, Net	457
Revenues Y+1	0
Revenues Y+2	0
Revenues Y+3	0
Revenues Y+4	0
Revenues Y+5	0
Selling, General and Administrative Expense	747

Output Variable	Value in 1000 USD
Liabilities	5,207
Assets	16,561
Expenses	14,222
Revenues	8,450
Stockholders Equity	11,353
Net Income	-7,143
Comprehensive Net Income	-7,143
BaseVar	342,966
ECR before LimitedLiability	84%
Economic Capital Ratio	145%

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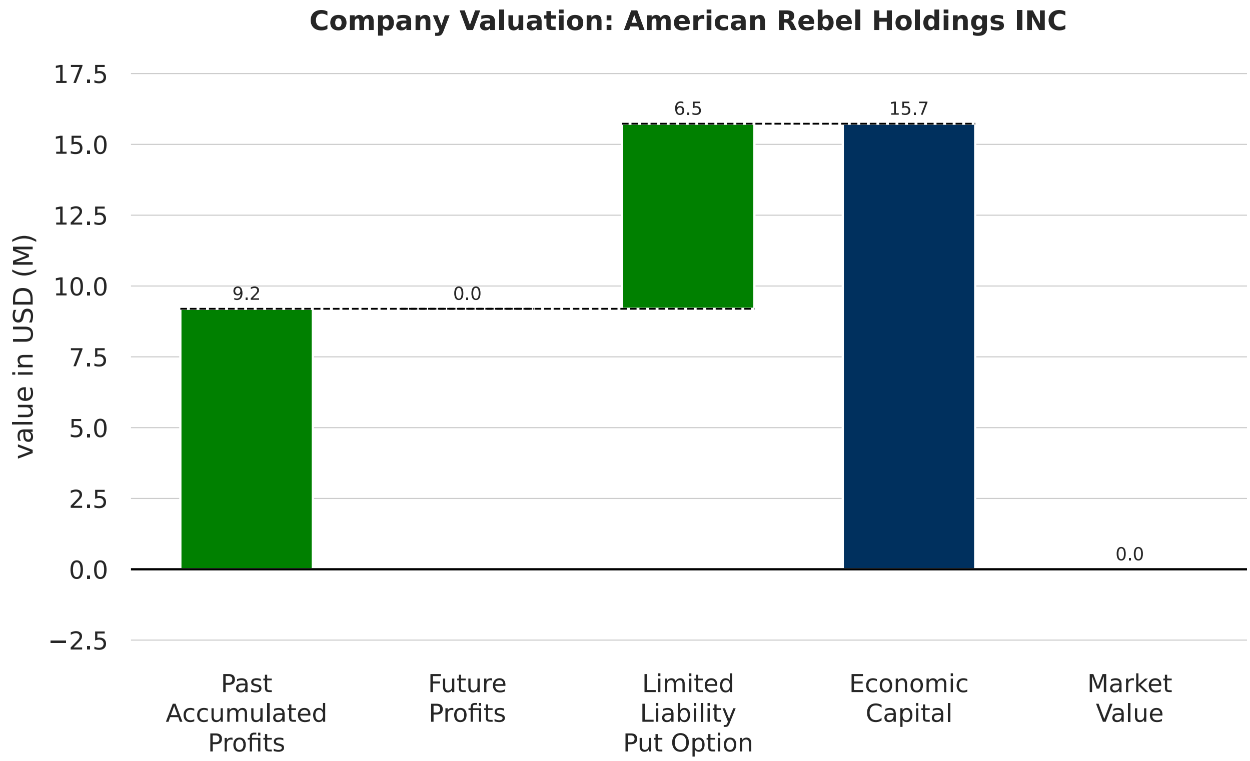

The RealRate Economic Capital of a company is its Past Accumulated Profits plus its Future Profits plus its Valuation Correction plus its Limited Liability Put Option. Past Accumulated Profits and Future Profits can be negative. The Limited Liability Put Option accounts for the limited liability of the shareholders, so the Economic Capital never falls below zero. Where the company is listed, its market value is shown next to it.