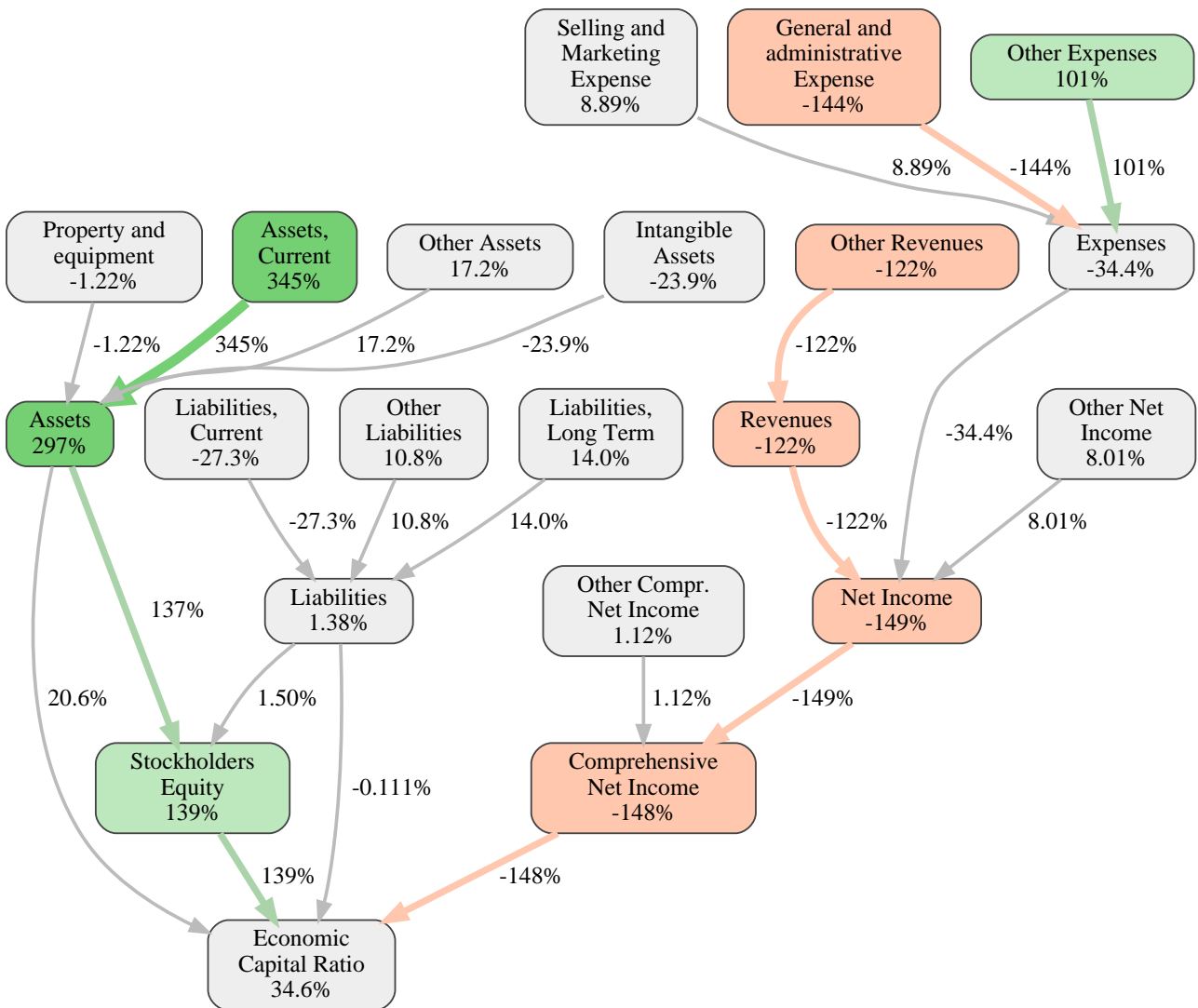




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Barfresh Food Group INC
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The relative strengths and weaknesses of Barfresh Food Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh Food Group INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 345% points. The greatest weakness of Barfresh Food Group INC is the variable Net Income, reducing the Economic Capital Ratio by 149% points.

The company's Economic Capital Ratio, given in the ranking table, is -20%, being 35% points above the market average of -55%.

Input Variable	Value in 1000 USD
Assets, Current	5,583
General and administrative Expense	3,212
Intangible Assets	0
Liabilities, Current	1,589
Liabilities, Long Term	0
Other Assets	668
Other Compr. Net Income	0
Other Expenses	778
Other Liabilities	29
Other Net Income	0
Other Revenues	211
Property and equipment	545
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	6,796
Liabilities	1,618
Expenses	3,990
Revenues	211
Stockholders Equity	5,179
Net Income	-3,778
Comprehensive Net Income	-3,778
Economic Capital Ratio	-20%