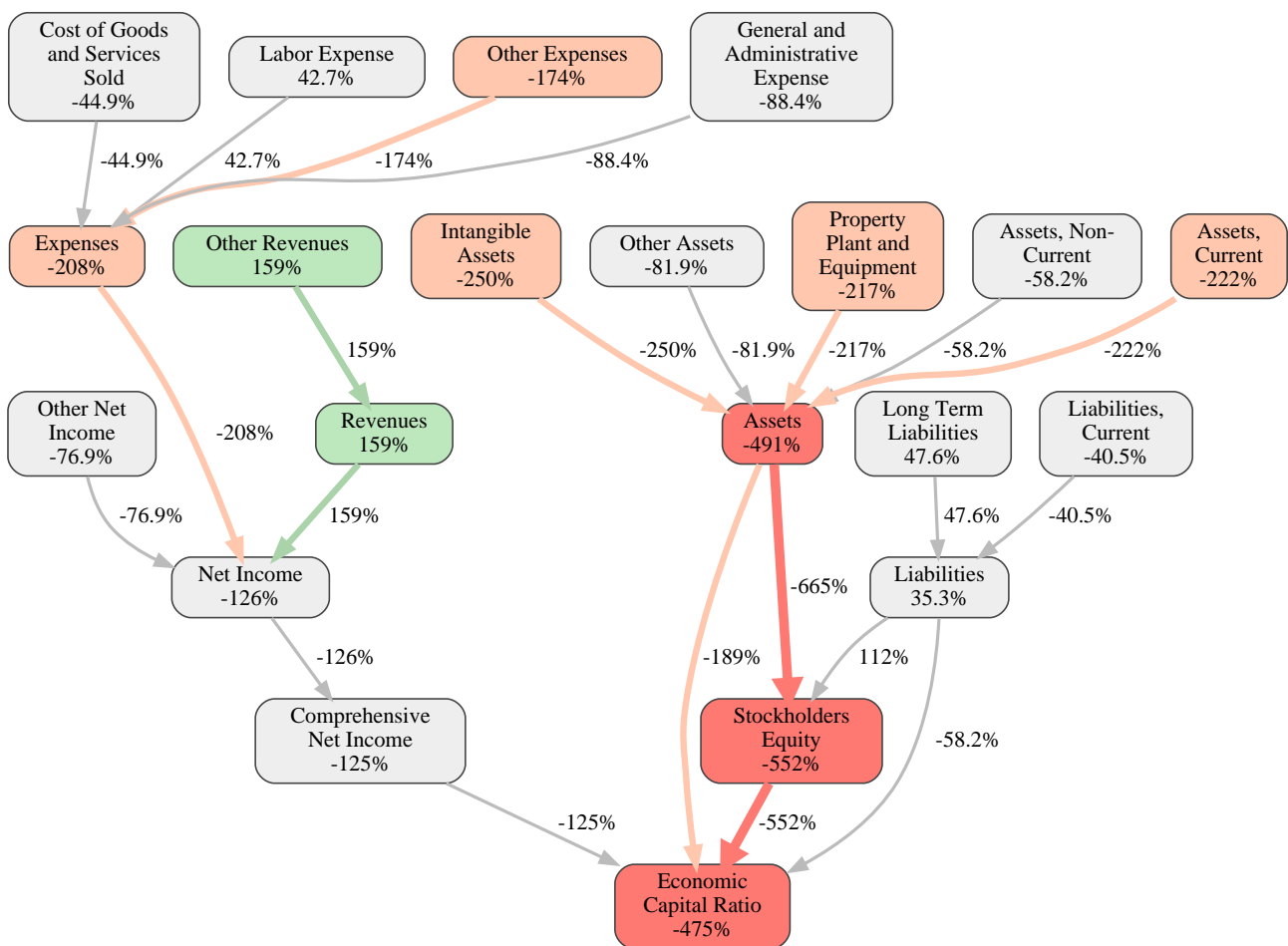




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# HEALTH SERVICES 2015

Lifemd Inc  
Rank 66 of 72





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The relative strengths and weaknesses of Lifemd Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifemd Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 159% points. The greatest weakness of Lifemd Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 250% points.

The company's Economic Capital Ratio, given in the ranking table, is -346%, being 475% points below the market average of 129%.

Input Variable	Value in 1000 USD
Assets, Current	131
Assets, Non-Current	0
Cost of Goods and Services Sold	173
Depreciation, Depletion, Amortization	0
General and Administrative Expense	374
Goodwill Impairment Loss	0
Intangible Assets	0
Labor Expense	0
Liabilities, Current	302
Long Term Liabilities	0
Operating Costs and Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	636
Other Liabilities	13
Other Net Income	0
Other Revenues	722
Property Plant and Equipment	44
Research And Development Expense	0
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	175
Liabilities	315
Expenses	1,183
Revenues	722
Stockholders Equity	-139
Net Income	-460
Comprehensive Net Income	-460
Economic Capital Ratio	-346%