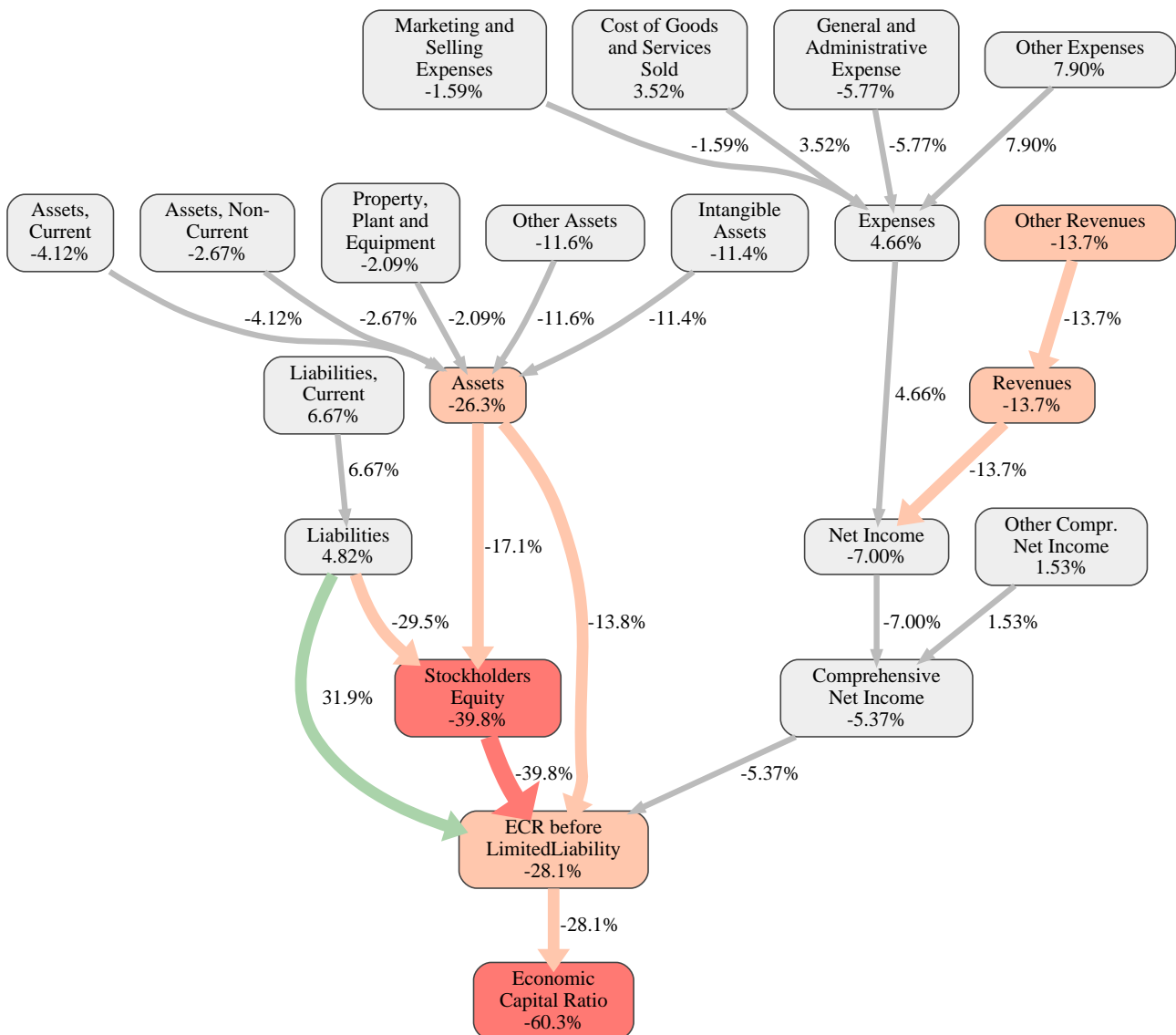




RealRate

ADVERTISING 2012

Network CN INC
Rank 14 of 17



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The relative strengths and weaknesses of Network CN INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Network CN INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 7.9% points. The greatest weakness of Network CN INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 40% points.

The company's Economic Capital Ratio, given in the ranking table, is 33%, being 60% points below the market average of 93%.

Input Variable	Value in 1000 USD
Assets, Current	620
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	1,489
Intangible Assets	0
Liabilities, Current	6,040
Liabilities, Non-Current	0
Marketing and Selling Expenses	521
Other Assets	0
Other Compr. Net Income	167
Other Expenses	636
Other Liabilities	0
Other Net Income	544
Other Revenues	0
Property, Plant and Equipment	364

Output Variable	Value in 1000 USD
Assets	983
Liabilities	6,040
Expenses	2,646
Revenues	0
Stockholders Equity	-5,056
Net Income	-2,103
Comprehensive Net Income	-1,935
ECR before Limited Liability	-167%
Economic Capital Ratio	33%