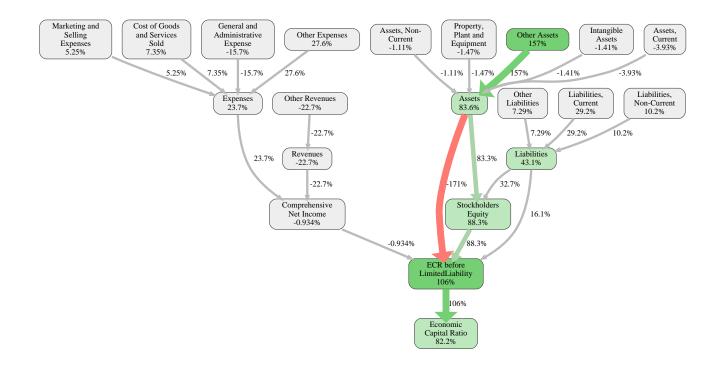


ADVERTISING 2013

NZCH Corp Rank 3 of 24







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NZCH Corp Rank 3 of 24

The relative strengths and weaknesses of NZCH Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of NZCH Corp compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 157% points. The greatest weakness of NZCH Corp is the variable Other Revenues, reducing the Economic Capital Ratio by 23% points.

The company's Economic Capital Ratio, given in the ranking table, is 157%, being 82% points above the market average of 75%.

Input Variable	Value in 1000 USD
Assets, Current	0
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	233
Intangible Assets	0
Liabilities, Current	20
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	973
Other Compr. Net Income	0
Other Expenses	0
Other Liabilities	0
Other Net Income	0.83
Other Revenues	0
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	973
Liabilities	20
Expenses	233
Revenues	0
Stockholders Equity	952
Net Income	-232
Comprehensive Net Income	-232
ECR before LimitedLiability	103%
Economic Capital Ratio	157%

