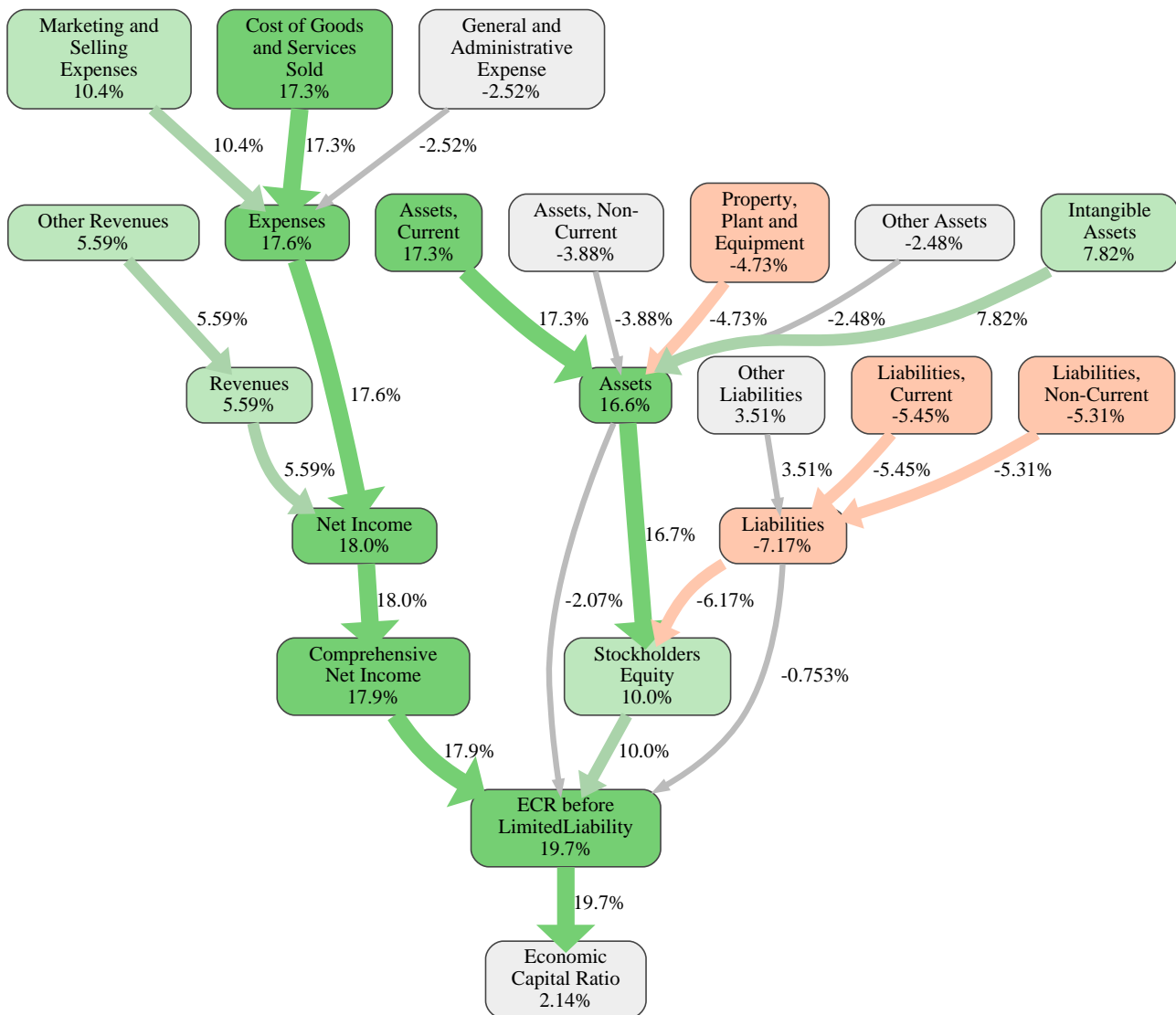




RealRate

## ADVERTISING 2014

Interpublic Group OF Companies INC  
Rank 14 of 27



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The relative strengths and weaknesses of Interpublic Group OF Companies INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Interpublic Group OF Companies INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 18% points. The greatest weakness of Interpublic Group OF Companies INC is the variable Liabilities, reducing the Economic Capital Ratio by 7.2% points.

The company's Economic Capital Ratio, given in the ranking table, is 91%, being 2.1% points above the market average of 89%.

Input Variable	Value in 1000 USD
Assets, Current	8,084,000
Assets, Non-Current	652,000
Cost of Goods and Services Sold	0
General and Administrative Expense	1,917,900
Intangible Assets	3,629,000
Liabilities, Current	8,165,300
Liabilities, Non-Current	2,239,800
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	-144,200
Other Expenses	4,787,300
Other Liabilities	0
Other Net Income	-128,200
Other Revenues	7,122,300
Property, Plant and Equipment	540,000

Output Variable	Value in 1000 USD
Assets	12,905,000
Liabilities	10,405,100
Expenses	6,705,200
Revenues	7,122,300
Stockholders Equity	2,499,900
Net Income	288,900
Comprehensive Net Income	144,700
ECR before Limited Liability	18%
Economic Capital Ratio	91%