

ADVERTISING 2014

Network CN INC Rank 22 of 27









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The relative strengths and weaknesses of Network CN INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Network CN INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 13% points. The greatest weakness of Network CN INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 25%, being 64% points below the market average of 89%.

| Input Variable | Value in 1000 USD |
|------------------------------------|----------------------|
| Assets, Current | 1,205 |
| Assets, Non-Current | 0 |
| Cost of Goods and Services Sold | 0 |
| General and Administrative Expense | 1,367 |
| Intangible Assets | 0 |
| Liabilities, Current | 8,916 |
| Liabilities, Non-Current | 30 |
| Marketing and Selling Expenses | 90 |
| Other Assets | 0 |
| Other Compr. Net Income | -19 |
| Other Expenses | 2,110 |
| Other Liabilities | 0 |
| Other Net Income | -326 |
| Other Revenues | 0 |
| Property, Plant and Equipment | 83 |

| Output Variable | Value in 1000 USD |
|-----------------------------|----------------------|
| Assets | 1,288 |
| Liabilities | 8,945 |
| Expenses | 3,568 |
| Revenues | 0 |
| Stockholders Equity | -7,657 |
| Net Income | -3,893 |
| Comprehensive Net Income | -3,912 |
| ECR before LimitedLiability | -193% |
| Economic Capital Ratio | 25% |

