





Conversant INC
Rank 4 of 28

The relative strengths and weaknesses of Conversant INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Conversant INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 364% points. The greatest weakness of Conversant INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 75% points.

The company's Economic Capital Ratio, given in the ranking table, is 294%, being 628% points above the market average of -334%.

| Input Variable | Value in 1000 USD |
|------------------------------------|------------------------------|
| Assets, Current | 281,369 |
| Assets, Non-Current | 2,913 |
| Cost of Goods and Services Sold | 183,282 |
| General and Administrative Expense | 63,143 |
| Intangible Assets | 388,922 |
| Liabilities, Current | 138,175 |
| Liabilities, Non-Current | 8,740 |
| Marketing and Selling Expenses | 88,104 |
| Other Assets | 116,565 |
| Other Compr. Net Income | 2,984 |
| Other Expenses | 122,970 |
| Other Liabilities | 165,963 |
| Other Net Income | -13,743 |
| Other Revenues | 573,121 |
| Property, Plant and Equipment | 28,006 |

| Output Variable | Value in 1000 USD |
|--------------------------|------------------------------|
| Assets | 817,775 |
| Liabilities | 312,878 |
| Expenses | 457,499 |
| Revenues | 573,121 |
| Stockholders Equity | 504,897 |
| Net Income | 101,879 |
| Comprehensive Net Income | 104,863 |
| Economic Capital Ratio | 294% |