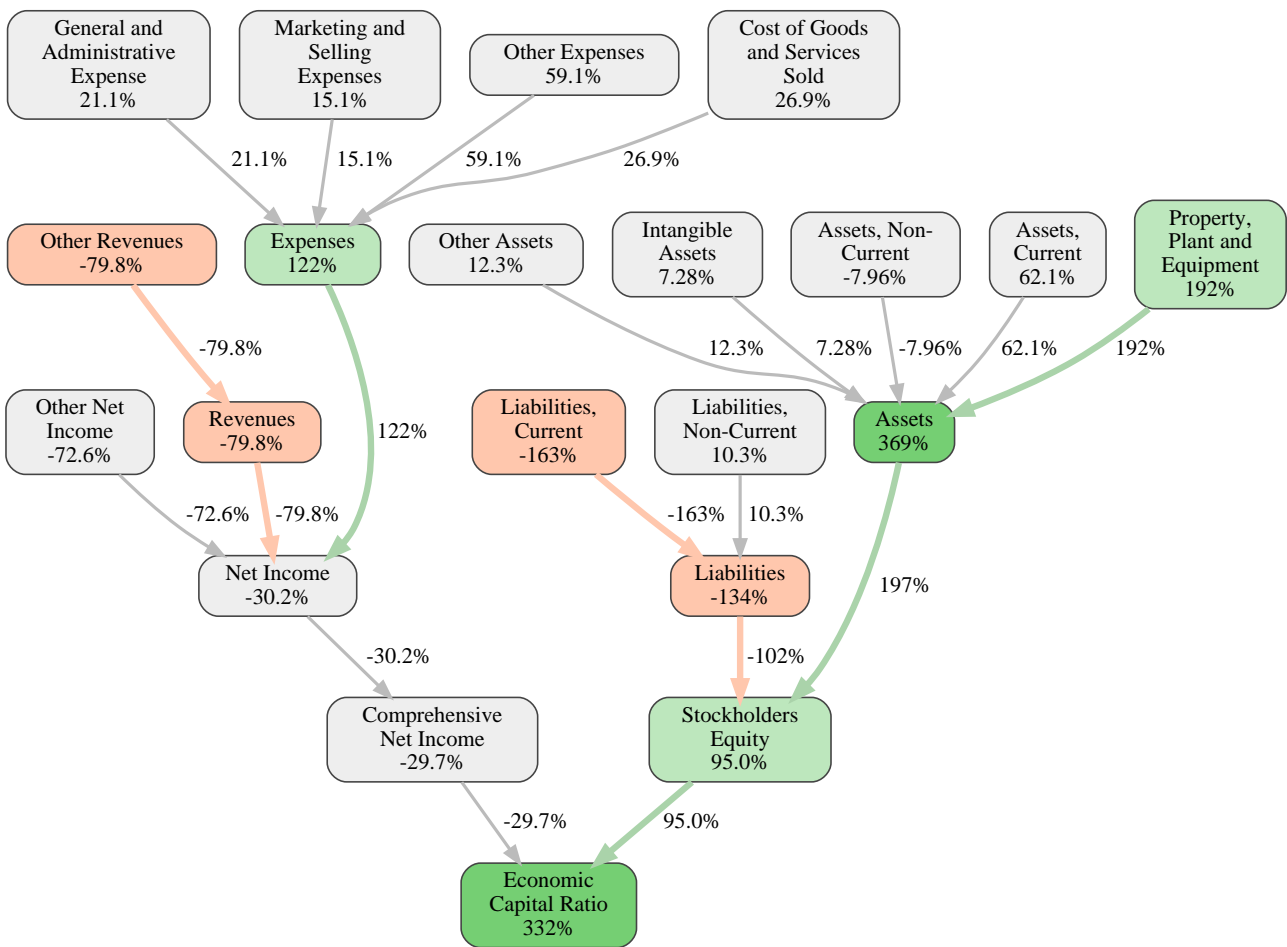




ADVERTISING 2014

V Media Corp
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The relative strengths and weaknesses of V Media Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of V Media Corp compared to the market average is the variable Property, Plant and Equipment, increasing the Economic Capital Ratio by 192% points. The greatest weakness of V Media Corp is the variable Liabilities, Current, reducing the Economic Capital Ratio by 163% points.

The company's Economic Capital Ratio, given in the ranking table, is -1.7%, being 332% points above the market average of -334%.

Input Variable	Value in 1000 USD
Assets, Current	12,704
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	3,282
Liabilities, Current	27,154
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	2,298
Other Compr. Net Income	-29
Other Expenses	875
Other Liabilities	0
Other Net Income	-4,821
Other Revenues	0
Property, Plant and Equipment	23,650

Output Variable	Value in 1000 USD
Assets	41,934
Liabilities	27,154
Expenses	875
Revenues	0
Stockholders Equity	14,780
Net Income	-5,696
Comprehensive Net Income	-5,725
Economic Capital Ratio	-1.7%