

ADVERTISING 2014

Angie s List Inc Rank 18 of 27









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The relative strengths and weaknesses of Angie s List Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Angie s List Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 29% points. The greatest weakness of Angie s List Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 65% points.

The company's Economic Capital Ratio, given in the ranking table, is 70%, being 19% points below the market average of 89%.

Input Variable	Value in 1000 USD
Assets, Current	81,944
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	32,828
Intangible Assets	1,145
Liabilities, Current	0
Liabilities, Non-Current	0
Marketing and Selling Expenses	87,483
Other Assets	3,897
Other Compr. Net Income	0
Other Expenses	158,320
Other Liabilities	124,133
Other Net Income	0
Other Revenues	245,642
Property, Plant and Equipment	18,657

Output Variable	Value in 1000 USD
Assets	105,643
Liabilities	124,133
Expenses	278,631
Revenues	245,642
Stockholders Equity	-18,490
Net Income	-32,989
Comprehensive Net Income	-32,989
ECR before LimitedLiability	-41%
Economic Capital Ratio	70%

