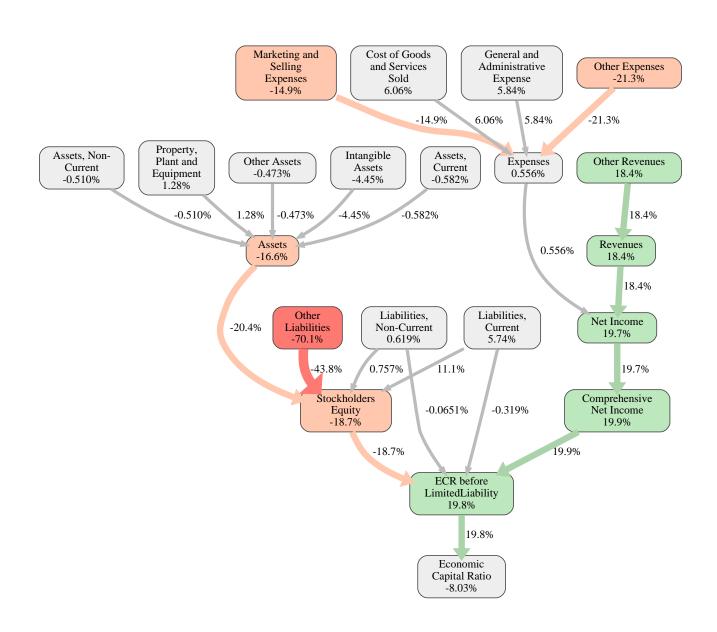
RealRate

ADVERTISING 2015

Angie s List Inc Rank 20 of 33







ADVERTISING 2015

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The relative strengths and weaknesses of Angie s List Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Angie s List Inc compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 20% points. The greatest weakness of Angie s List Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 70% points.

The company's Economic Capital Ratio, given in the ranking table, is 73%, being 8.0% points below the market average of 81%.

Input Variable	Value in 1000 USD
Assets, Current	97,520
Assets, Non-Current	1,854
Cost of Goods and Services Sold	0
General and Administrative Expense	34,012
Intangible Assets	1,145
Liabilities, Current	0
Liabilities, Non-Current	0
Marketing and Selling Expenses	87,386
Other Assets	2,755
Other Compr. Net Income	0
Other Expenses	205,229
Other Liabilities	176,712
Other Net Income	-458
Other Revenues	315,011
Property, Plant and Equipment	51,264

Output Variable	Value in 1000 USD
Assets	154,538
Liabilities	176,712
Expenses	326,627
Revenues	315,011
Stockholders Equity	-22,174
Net Income	-12,074
Comprehensive Net Income	-12,074
ECR before LimitedLiability	-18%
Economic Capital Ratio	73%

