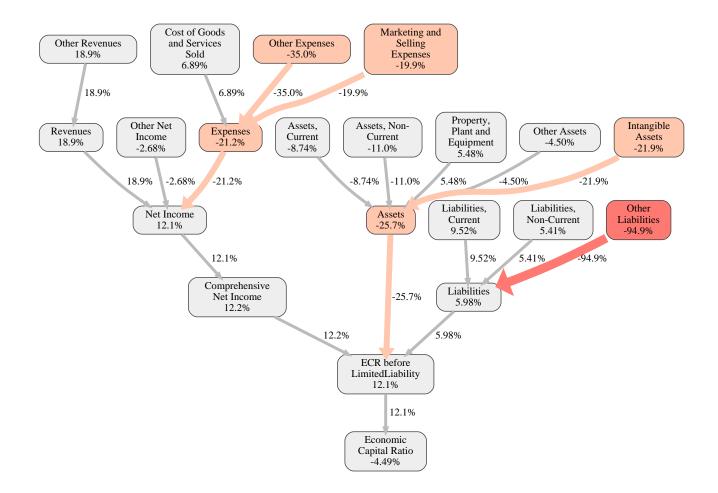


ADVERTISING 2016

Angie s List Inc Rank 13 of 29









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The relative strengths and weaknesses of Angie s List Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Angie s List Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 19% points. The greatest weakness of Angie s List Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 95% points.

The company's Economic Capital Ratio, given in the ranking table, is 79%, being 4.5% points below the market average of 83%.

Input Variable	Value in 1000 USD
Assets, Current	92,620
Assets, Non-Current	1,462
Cost of Goods and Services Sold	0
General and Administrative Expense	49,208
Intangible Assets	1,145
Liabilities, Current	0
Liabilities, Non-Current	0
Marketing and Selling Expenses	71,534
Other Assets	2,011
Other Compr. Net Income	0
Other Expenses	213,140
Other Liabilities	177,254
Other Net Income	0
Other Revenues	344,125
Property, Plant and Equipment	77,635

Output Variable	Value in 1000 USD
Assets	174,873
Liabilities	177,254
Expenses	333,882
Revenues	344,125
Stockholders Equity	-2,381
Net Income	10,243
Comprehensive Net Income	10,243
ECR before LimitedLiability	4.8%
Economic Capital Ratio	79%

