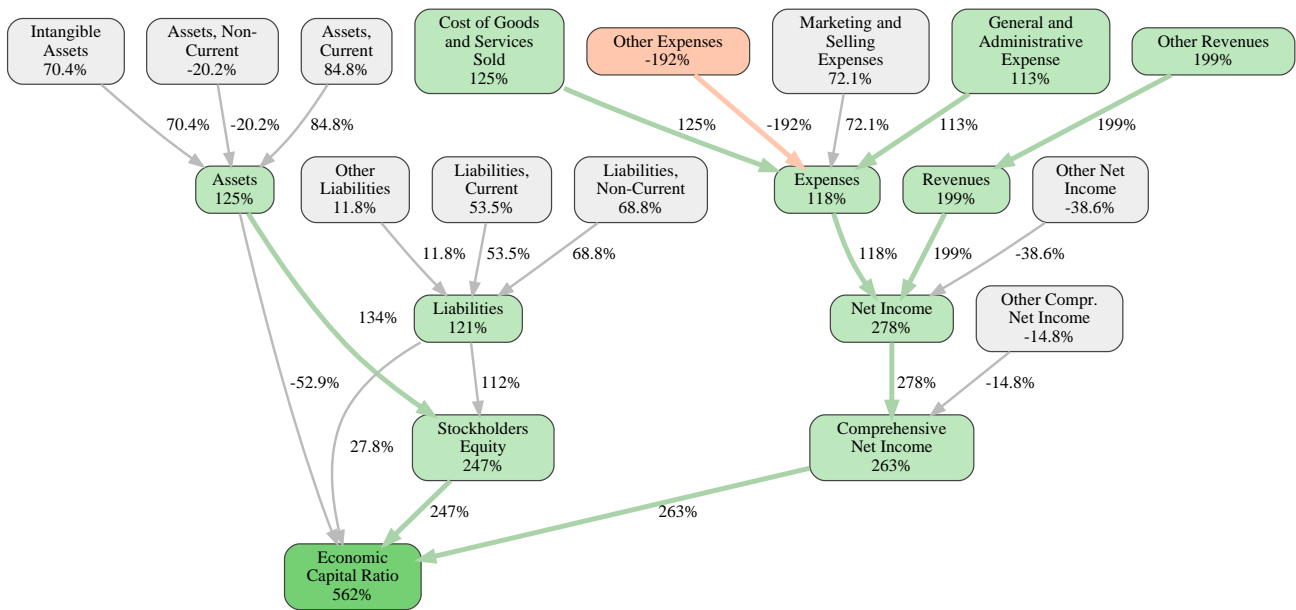




# ADVERTISING 2017

OMNICOM GROUP INC.  
Rank 9 of 29

OmnicomGroup





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## OMNICOM GROUP INC. Rank 9 of 29

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The relative strengths and weaknesses of OMNICOM GROUP INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of OMNICOM GROUP INC. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 278% points. The greatest weakness of OMNICOM GROUP INC. is the variable Other Expenses, reducing the Economic Capital Ratio by 192% points.

The company's Economic Capital Ratio, given in the ranking table, is 165%, being 562% points above the market average of -397%.

Input Variable	Value in 1000 USD
Assets, Current	12,722,000
Assets, Non-Current	244,700
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	9,403,500
Liabilities, Current	14,010,900
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	120,400
Other Compr. Net Income	-438,700
Other Expenses	14,218,200
Other Liabilities	0
Other Net Income	48,000
Other Revenues	15,416,900
Property, Plant and Equipment	674,800

Output Variable	Value in 1000 USD
Assets	23,165,400
Liabilities	14,010,900
Expenses	14,218,200
Revenues	15,416,900
Stockholders Equity	9,154,500
Net Income	1,246,700
Comprehensive Net Income	808,000
Economic Capital Ratio	165%