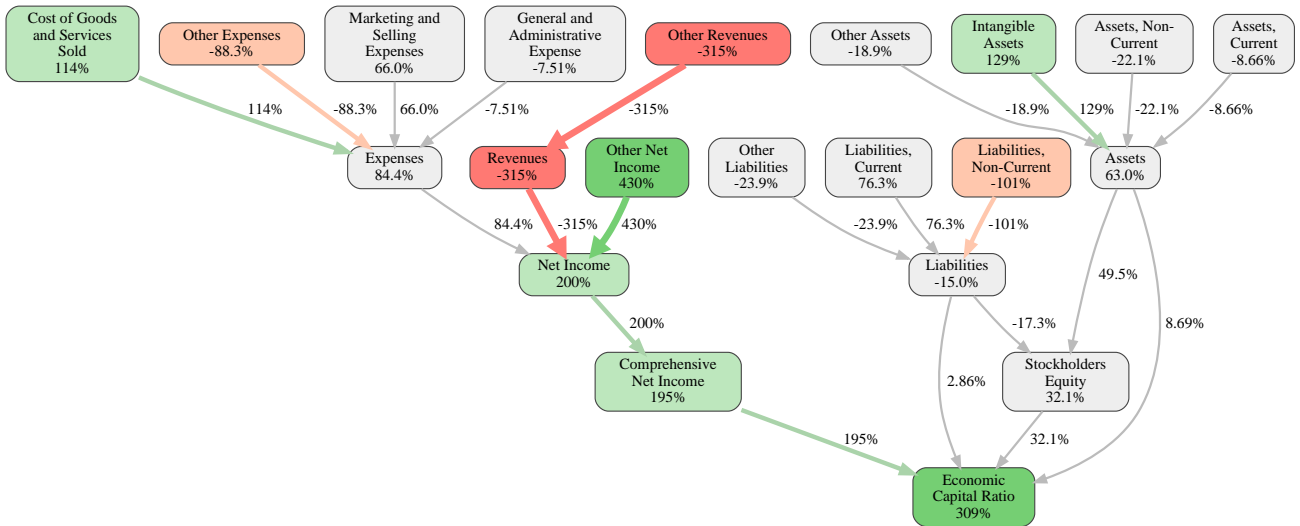




# ADVERTISING 2017

Stagwell Inc  
Rank 17 of 29





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The relative strengths and weaknesses of Stagwell Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stagwell Inc compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 430% points. The greatest weakness of Stagwell Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 315% points.

The company's Economic Capital Ratio, given in the ranking table, is -89%, being 309% points above the market average of -397%.

Input Variable	Value in 1000 USD
Assets, Current	489,582
Assets, Non-Current	74,844
Cost of Goods and Services Sold	0
General and Administrative Expense	306,251
Intangible Assets	929,830
Liabilities, Current	802,821
Liabilities, Non-Current	992,220
Marketing and Selling Expenses	0
Other Assets	4,745
Other Compr. Net Income	-13,299
Other Expenses	1,021,699
Other Liabilities	231,633
Other Net Income	1,287,329
Other Revenues	0
Property, Plant and Equipment	78,377

Output Variable	Value in 1000 USD
Assets	1,577,378
Liabilities	2,026,674
Expenses	1,327,950
Revenues	0
Stockholders Equity	-449,296
Net Income	-40,621
Comprehensive Net Income	-53,920
Economic Capital Ratio	-89%