



The relative strengths and weaknesses of Quotient Technology Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 351% points. The greatest weakness of Quotient Technology Inc. is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 178% points.

The company's Economic Capital Ratio, given in the ranking table, is 356%, being 753% points above the market average of -397%.

Input Variable	Value in 1000 USD
Assets, Current	253,584
Assets, Non-Current	914
Cost of Goods and Services Sold	114,870
General and Administrative Expense	43,404
Intangible Assets	91,882
Liabilities, Current	45,890
Liabilities, Non-Current	78
Marketing and Selling Expenses	92,596
Other Assets	0
Other Compr. Net Income	-1.0
Other Expenses	44,294
Other Liabilities	5,039
Other Net Income	495
Other Revenues	275,190
Property, Plant and Equipment	16,376

Output Variable	Value in 1000 USD
Assets	362,756
Liabilities	51,007
Expenses	295,164
Revenues	275,190
Stockholders Equity	311,749
Net Income	-19,479
Comprehensive Net Income	-19,480
Economic Capital Ratio	356%