





ADVERTISING 2017



TRAVELZOO Rank 4 of 29

The relative strengths and weaknesses of TRAVELZOO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of TRAVELZOO compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 1,672% points. The greatest weakness of TRAVELZOO is the variable Other Revenues, reducing the Economic Capital Ratio by 1,004% points.

The company's Economic Capital Ratio, given in the ranking table, is 264%, being 661% points above the market average of -397%.

Input Variable	Value in 1000 USD
Assets, Current	44,466
Assets, Non-Current	1,052
Cost of Goods and Services Sold	0
General and Administrative Expense	22,697
Intangible Assets	0
Liabilities, Current	29,823
Liabilities, Non-Current	0
Marketing and Selling Expenses	71,029
Other Assets	1,854
Other Compr. Net Income	121
Other Expenses	13,695
Other Liabilities	0
Other Net Income	114,052
Other Revenues	0
Property, Plant and Equipment	6,158

Output Variable	Value in 1000 USD
Assets	53,530
Liabilities	29,823
Expenses	107,421
Revenues	0
Stockholders Equity	23,707
Net Income	6,631
Comprehensive Net Income	6,752
Economic Capital Ratio	264%