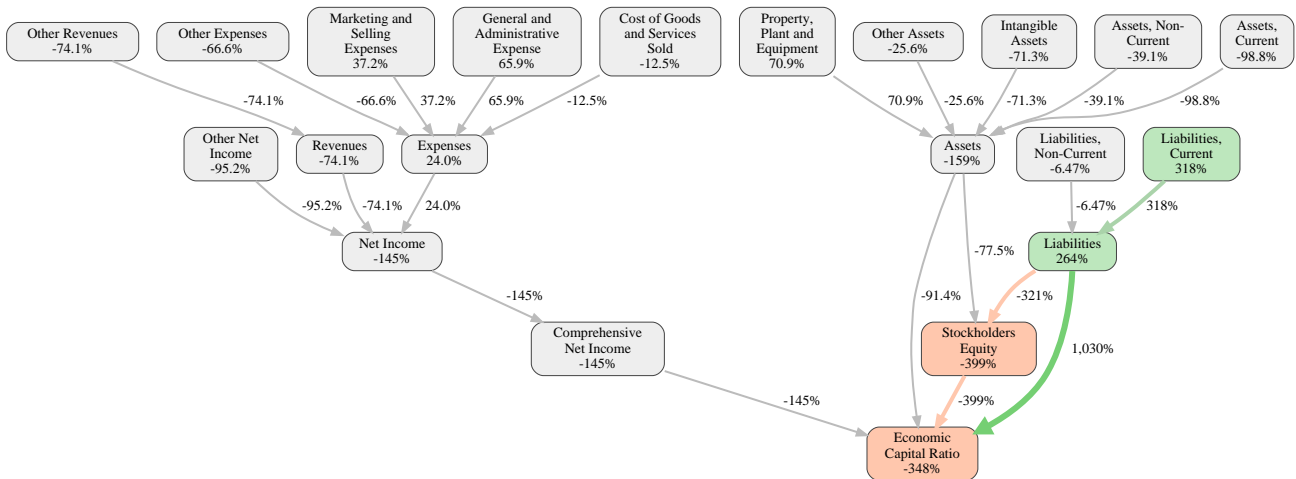




ADVERTISING 2017

Total Sports Media Inc.
Rank 22 of 29





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The relative strengths and weaknesses of Total Sports Media Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Total Sports Media Inc. compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 318% points. The greatest weakness of Total Sports Media Inc. is the variable Net Income, reducing the Economic Capital Ratio by 145% points.

The company's Economic Capital Ratio, given in the ranking table, is -745%, being 348% points below the market average of -397%.

Input Variable	Value in 1000 USD
Assets, Current	72
Assets, Non-Current	27
Cost of Goods and Services Sold	367
General and Administrative Expense	0
Intangible Assets	0
Liabilities, Current	5,024
Liabilities, Non-Current	150
Marketing and Selling Expenses	21
Other Assets	0
Other Compr. Net Income	0
Other Expenses	1,061
Other Liabilities	0
Other Net Income	-309
Other Revenues	544
Property, Plant and Equipment	362

Output Variable	Value in 1000 USD
Assets	461
Liabilities	5,174
Expenses	1,449
Revenues	544
Stockholders Equity	-4,712
Net Income	-1,214
Comprehensive Net Income	-1,214
Economic Capital Ratio	-745%