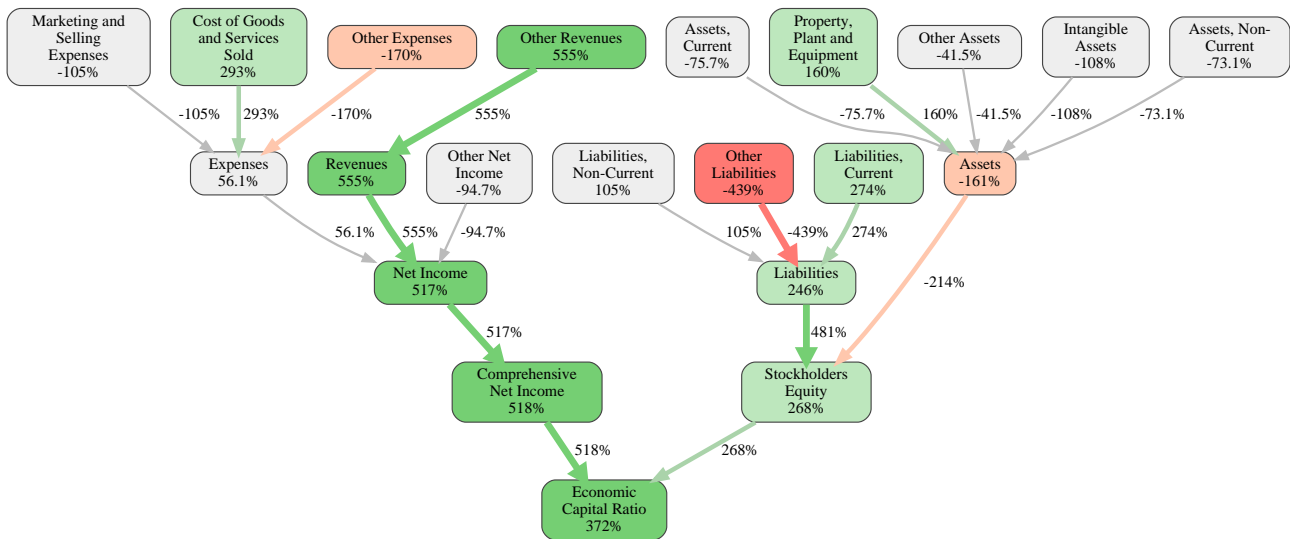




RealRate

# ADVERTISING 2017

Angie's List Inc.  
Rank 14 of 29





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The relative strengths and weaknesses of Angie's List Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Angie's List Inc. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 555% points. The greatest weakness of Angie's List Inc. is the variable Other Liabilities, reducing the Economic Capital Ratio by 439% points.

The company's Economic Capital Ratio, given in the ranking table, is -25%, being 372% points above the market average of -397%.

Input Variable	Value in 1000 USD
Assets, Current	72,316
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	53,954
Intangible Assets	1,145
Liabilities, Current	0
Liabilities, Non-Current	0
Marketing and Selling Expenses	65,140
Other Assets	1,219
Other Compr. Net Income	0
Other Expenses	212,092
Other Liabilities	152,894
Other Net Income	0
Other Revenues	323,329
Property, Plant and Equipment	82,714

Output Variable	Value in 1000 USD
Assets	157,394
Liabilities	152,894
Expenses	331,186
Revenues	323,329
Stockholders Equity	4,500
Net Income	-7,857
Comprehensive Net Income	-7,857
Economic Capital Ratio	-25%