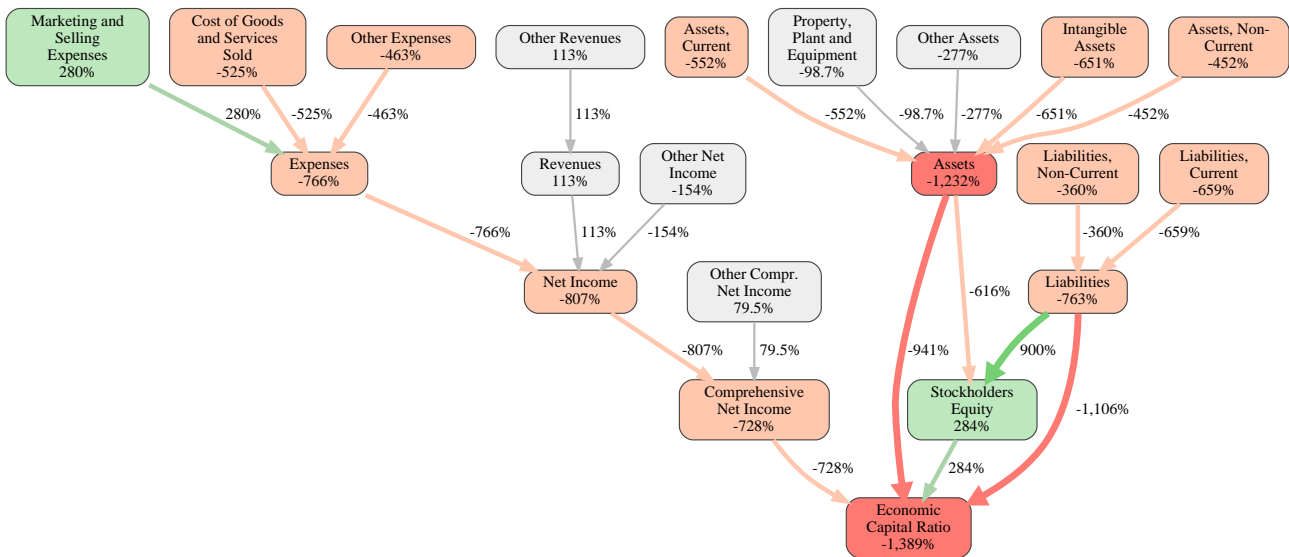




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NowNews Digital Media Technology
Co. Ltd.
Rank 27 of 29





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NowNews Digital Media Technology Co. Ltd. Rank 27 of 29

The relative strengths and weaknesses of NowNews Digital Media Technology Co. Ltd. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of NowNews Digital Media Technology Co. Ltd. compared to the market average is the variable Marketing and Selling Expenses, increasing the Economic Capital Ratio by 280% points. The greatest weakness of NowNews Digital Media Technology Co. Ltd. is the variable Net Income, reducing the Economic Capital Ratio by 807% points.

The company's Economic Capital Ratio, given in the ranking table, is -1,787%, being 1,389% points below the market average of -397%.

Input Variable	Value in 1000 USD
Assets, Current	918
Assets, Non-Current	0
Cost of Goods and Services Sold	2,172
General and Administrative Expense	1,073
Intangible Assets	8.2
Liabilities, Current	1,776
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	166
Other Expenses	3,579
Other Liabilities	0
Other Net Income	6.1
Other Revenues	3,121
Property, Plant and Equipment	111

Output Variable	Value in 1000 USD
Assets	1,037
Liabilities	1,776
Expenses	6,824
Revenues	3,121
Stockholders Equity	-739
Net Income	-3,697
Comprehensive Net Income	-3,531
Economic Capital Ratio	-1,787%