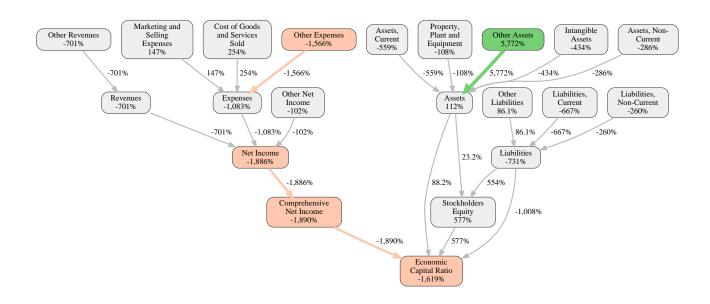


# **ADVERTISING 2017**

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# Mobile Lads Corp Rank 28 of 29





### **ADVERTISING 2017**

# Mobile Lads Corp Rank 28 of 29



The relative strengths and weaknesses of Mobile Lads Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobile Lads Corp compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 5,772% points. The greatest weakness of Mobile Lads Corp is the variable Net Income, reducing the Economic Capital Ratio by 1,886% points.

The company's Economic Capital Ratio, given in the ranking table, is -2,017%, being 1,619% points below the market average of -397%.

Input Variable	Value in 1000 USD
Assets, Current	111
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	229
Intangible Assets	0
Liabilities, Current	187
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	1,534
Other Compr. Net Income	-6.7
Other Expenses	3,378
Other Liabilities	181
Other Net Income	-31
Other Revenues	0
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	1,645
Liabilities	368
Expenses	3,607
Revenues	0
Stockholders Equity	1,277
Net Income	-3,638
Comprehensive Net Income	-3,645
Economic Capital Ratio	-2,017%

