





ADVERTISING 2018

Stagwell Inc
Rank 9 of 27



The relative strengths and weaknesses of Stagwell Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stagwell Inc compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 504% points. The greatest weakness of Stagwell Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 274% points.

The company's Economic Capital Ratio, given in the ranking table, is 76%, being 622% points above the market average of -546%.

Input Variable	Value in 1000 USD
Assets, Current	542,771
Assets, Non-Current	152,968
Cost of Goods and Services Sold	0
General and Administrative Expense	310,455
Intangible Assets	906,540
Liabilities, Current	775,630
Liabilities, Non-Current	936,916
Marketing and Selling Expenses	0
Other Assets	6,307
Other Compr. Net Income	-15,505
Other Expenses	903,301
Other Liabilities	78,973
Other Net Income	1,470,979
Other Revenues	0
Property, Plant and Equipment	90,306

Output Variable	Value in 1000 USD
Assets	1,698,892
Liabilities	1,791,519
Expenses	1,213,756
Revenues	0
Stockholders Equity	-92,627
Net Income	257,223
Comprehensive Net Income	241,718
Economic Capital Ratio	76%