





RealRate

# ADVERTISING 2018

## Mobiquity Technologies Inc. Rank 26 of 27



The relative strengths and weaknesses of Mobiquity Technologies Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc. compared to the market average is the variable General and Administrative Expense, increasing the Economic Capital Ratio by 346% points. The greatest weakness of Mobiquity Technologies Inc. is the variable Net Income, reducing the Economic Capital Ratio by 1,843% points.

The company's Economic Capital Ratio, given in the ranking table, is -3,082%, being 2,536% points below the market average of -546%.

Input Variable	Value in 1000 USD
Assets, Current	93
Assets, Non-Current	11
Cost of Goods and Services Sold	684
General and Administrative Expense	0
Intangible Assets	0
Liabilities, Current	5,064
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	10.0
Other Compr. Net Income	0
Other Expenses	4,909
Other Liabilities	0
Other Net Income	-4,896
Other Revenues	386
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	114
Liabilities	5,064
Expenses	5,593
Revenues	386
Stockholders Equity	-4,950
Net Income	-10,103
Comprehensive Net Income	-10,103
Economic Capital Ratio	-3,082%