



The relative strengths and weaknesses of Quotient Technology Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 267% points. The greatest weakness of Quotient Technology Inc. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 120% points.

The company's Economic Capital Ratio, given in the ranking table, is 234%, being 779% points above the market average of -546%.

Input Variable	Value in 1000 USD
Assets, Current	484,463
Assets, Non-Current	1,006
Cost of Goods and Services Sold	140,752
General and Administrative Expense	48,124
Intangible Assets	126,996
Liabilities, Current	80,318
Liabilities, Non-Current	149,026
Marketing and Selling Expenses	92,833
Other Assets	0
Other Compr. Net Income	48
Other Expenses	56,411
Other Liabilities	1,690
Other Net Income	928
Other Revenues	322,115
Property, Plant and Equipment	16,610

Output Variable	Value in 1000 USD
Assets	629,075
Liabilities	231,034
Expenses	338,120
Revenues	322,115
Stockholders Equity	398,041
Net Income	-15,077
Comprehensive Net Income	-15,029
Economic Capital Ratio	234%