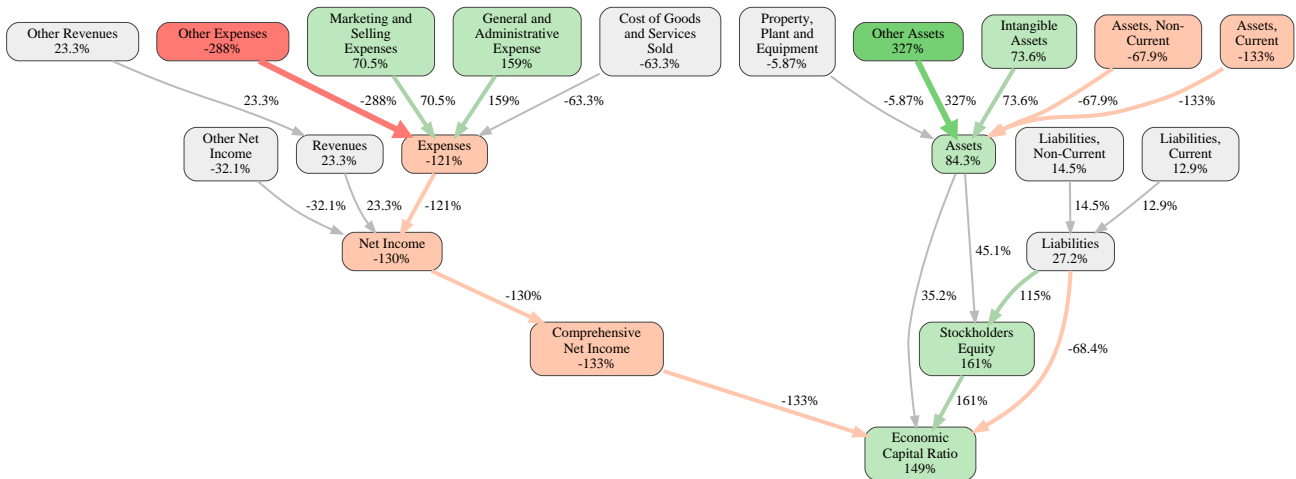




# ADVERTISING 2018

SurgePays Inc.  
Rank 18 of 27





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The relative strengths and weaknesses of SurgePays Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of SurgePays Inc. compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 327% points. The greatest weakness of SurgePays Inc. is the variable Other Expenses, reducing the Economic Capital Ratio by 288% points.

The company's Economic Capital Ratio, given in the ranking table, is -397%, being 149% points above the market average of -546%.

Input Variable	Value in 1000 USD
Assets, Current	320
Assets, Non-Current	0
Cost of Goods and Services Sold	733
General and Administrative Expense	0
Intangible Assets	969
Liabilities, Current	2,486
Liabilities, Non-Current	52
Marketing and Selling Expenses	0
Other Assets	1,700
Other Compr. Net Income	0
Other Expenses	2,766
Other Liabilities	0
Other Net Income	89
Other Revenues	1,430
Property, Plant and Equipment	157

Output Variable	Value in 1000 USD
Assets	3,146
Liabilities	2,539
Expenses	3,499
Revenues	1,430
Stockholders Equity	607
Net Income	-1,980
Comprehensive Net Income	-1,980
Economic Capital Ratio	-397%