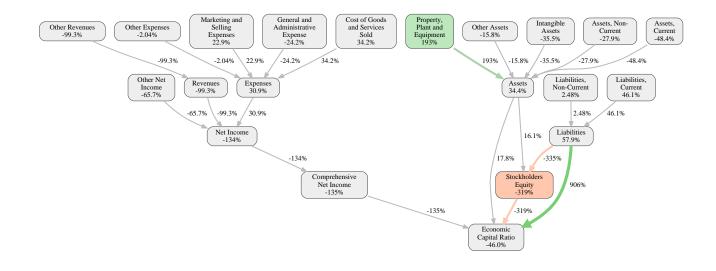


## **ADVERTISING 2018**



## Teardroppers Inc. Rank 19 of 27





## **ADVERTISING 2018**

## Teardroppers Inc. Rank 19 of 27



The relative strengths and weaknesses of Teardroppers Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Teardroppers Inc. compared to the market average is the variable Property, Plant and Equipment, increasing the Economic Capital Ratio by 193% points. The greatest weakness of Teardroppers Inc. is the variable Net Income, reducing the Economic Capital Ratio by 134% points.

The company's Economic Capital Ratio, given in the ranking table, is -592%, being 46% points below the market average of -546%.

| Input Variable                     | Value in<br>1000 USD |
|------------------------------------|----------------------|
| Assets, Current                    | 40                   |
| Assets, Non-Current                | 0                    |
| Cost of Goods and Services Sold    | 0                    |
| General and Administrative Expense | 86                   |
| Intangible Assets                  | 0                    |
| Liabilities, Current               | 1,063                |
| Liabilities, Non-Current           | 144                  |
| Marketing and Selling Expenses     | 0                    |
| Other Assets                       | 0                    |
| Other Compr. Net Income            | 0                    |
| Other Expenses                     | 130                  |
| Other Liabilities                  | 0                    |
| Other Net Income                   | -55                  |
| Other Revenues                     | 0                    |
| Property, Plant and Equipment      | 229                  |

| Output Variable          | Value in<br>1000 USD |
|--------------------------|----------------------|
| Assets                   | 269                  |
| Liabilities              | 1,207                |
| Expenses                 | 216                  |
| Revenues                 | 0                    |
| Stockholders Equity      | -938                 |
| Net Income               | -271                 |
| Comprehensive Net Income | -271                 |
| Economic Capital Ratio   | -592%                |

