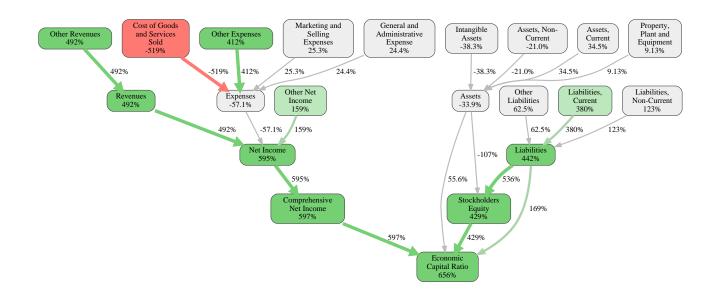


ADVERTISING 2019

INSIGNIA SYSTEMS INC MN Rank 4 of 28







ADVERTISING 2019

INSIGNIA SYSTEMS INC MN Rank 4 of 28



The relative strengths and weaknesses of INSIGNIA SYSTEMS INC MN are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of INSIGNIA SYSTEMS INC MN compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 595% points. The greatest weakness of INSIGNIA SYSTEMS INC MN is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 519% points.

The company's Economic Capital Ratio, given in the ranking table, is 344%, being 656% points above the market average of -312%.

Input Variable	Value in 1000 USD
Assets, Current	19,709
Assets, Non-Current	976
Cost of Goods and Services Sold	20,675
General and Administrative Expense	4,626
Intangible Assets	0
Liabilities, Current	6,358
Liabilities, Non-Current	1,275
Marketing and Selling Expenses	2,674
Other Assets	0
Other Compr. Net Income	0
Other Expenses	3,913
Other Liabilities	0
Other Net Income	51
Other Revenues	33,236
Property, Plant and Equipment	3,268

Output Variable	Value in 1000 USD
Assets	23,953
Liabilities	7,633
Expenses	31,888
Revenues	33,236
Stockholders Equity	16,320
Net Income	1,399
Comprehensive Net Income	1,399
Economic Capital Ratio	344%

