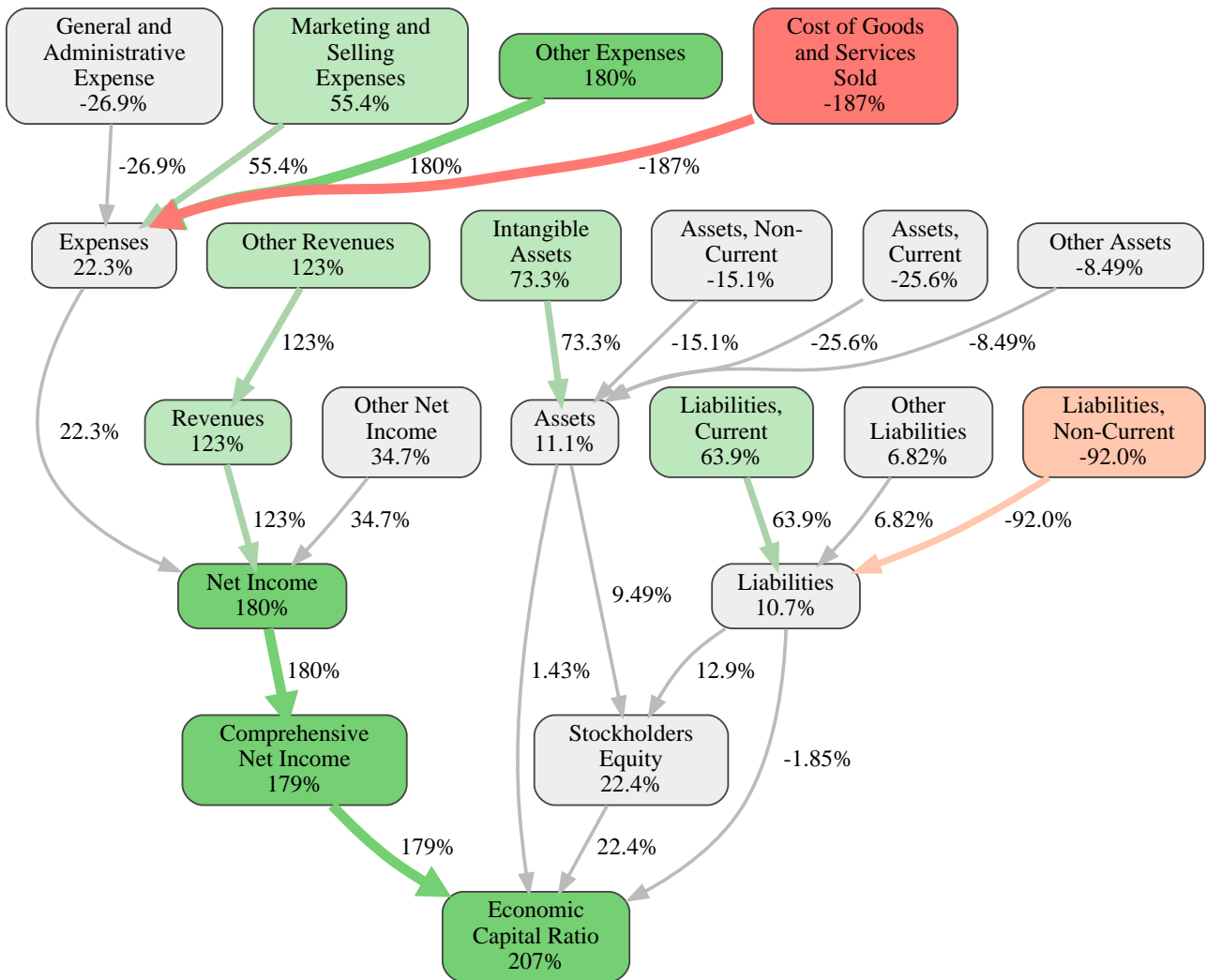




RealRate

ADVERTISING 2019

Stagwell Inc
Rank 15 of 28





ADVERTISING 2019

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The relative strengths and weaknesses of Stagwell Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stagwell Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 180% points. The greatest weakness of Stagwell Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 187% points.

The company's Economic Capital Ratio, given in the ranking table, is -63%, being 207% points above the market average of -270%.

Input Variable	Value in 1000 USD
Assets, Current	589,854
Assets, Non-Current	118,254
Cost of Goods and Services Sold	991,198
General and Administrative Expense	349,056
Intangible Assets	808,720
Liabilities, Current	742,536
Liabilities, Non-Current	1,008,362
Marketing and Selling Expenses	0
Other Assets	6,556
Other Compr. Net Income	-5,111
Other Expenses	157,856
Other Liabilities	56,096
Other Net Income	-90,041
Other Revenues	1,476,203
Property, Plant and Equipment	88,189

Output Variable	Value in 1000 USD
Assets	1,611,573
Liabilities	1,806,994
Expenses	1,498,110
Revenues	1,476,203
Stockholders Equity	-195,421
Net Income	-111,948
Comprehensive Net Income	-117,059
Economic Capital Ratio	-63%