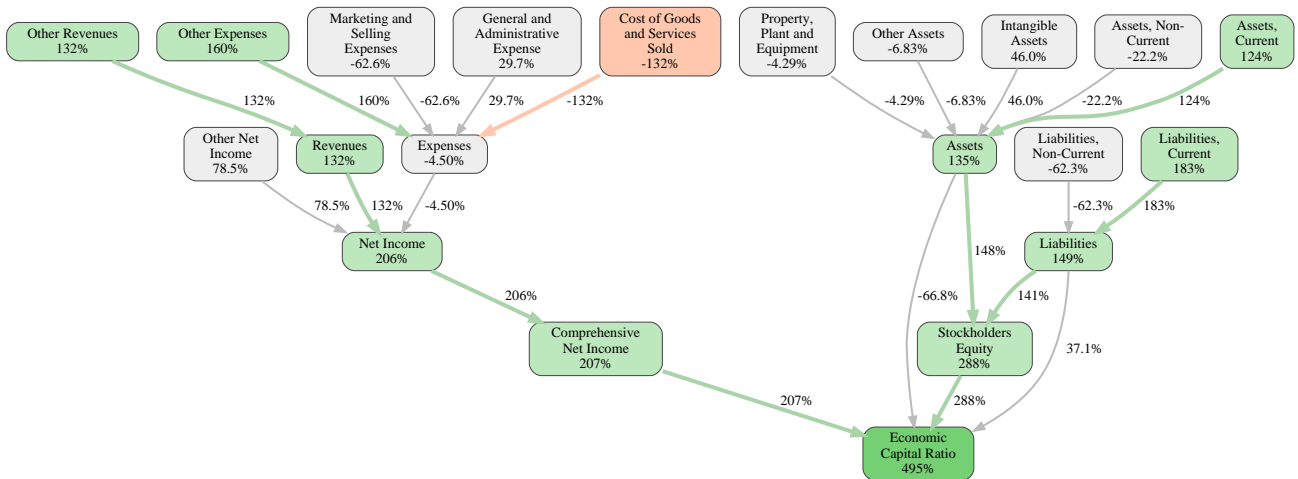




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# ADVERTISING 2019

## Quotient Technology Inc. Rank 9 of 28





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## Quotient Technology Inc. Rank 9 of 28



The relative strengths and weaknesses of Quotient Technology Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 206% points. The greatest weakness of Quotient Technology Inc. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 132% points.

The company's Economic Capital Ratio, given in the ranking table, is 184%, being 495% points above the market average of -312%.

Input Variable	Value in 1000 USD
Assets, Current	444,918
Assets, Non-Current	1,311
Cost of Goods and Services Sold	206,230
General and Administrative Expense	49,805
Intangible Assets	200,545
Liabilities, Current	92,108
Liabilities, Non-Current	159,341
Marketing and Selling Expenses	90,086
Other Assets	0
Other Compr. Net Income	-144
Other Expenses	73,956
Other Liabilities	30,817
Other Net Income	4,801
Other Revenues	386,958
Property, Plant and Equipment	15,579

Output Variable	Value in 1000 USD
Assets	662,353
Liabilities	282,266
Expenses	420,077
Revenues	386,958
Stockholders Equity	380,087
Net Income	-28,318
Comprehensive Net Income	-28,462
Economic Capital Ratio	184%