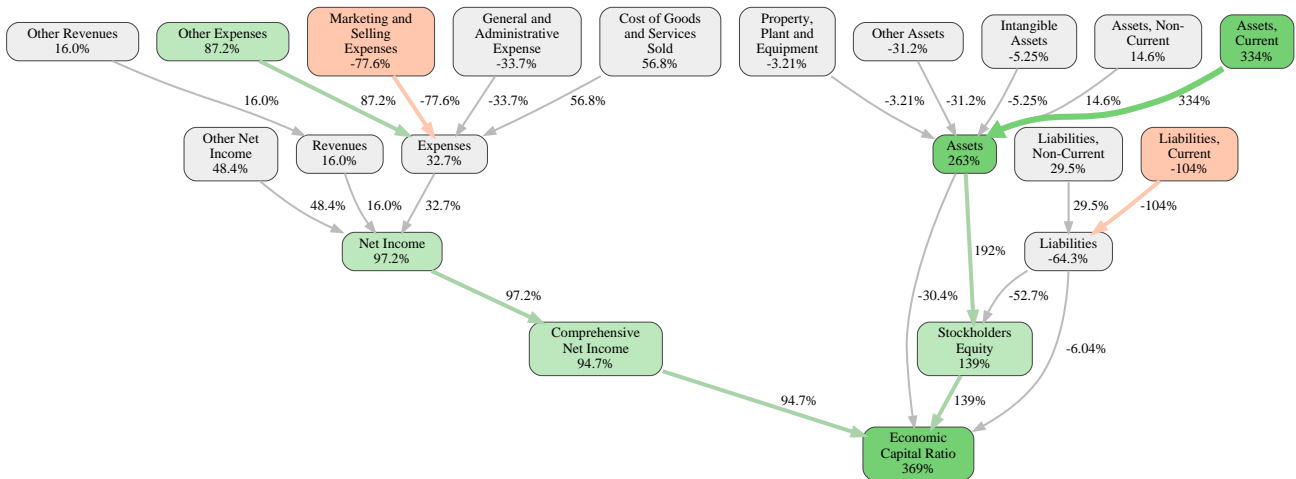




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Telaria Inc.
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The relative strengths and weaknesses of Telaria Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Telaria Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 334% points. The greatest weakness of Telaria Inc. is the variable Liabilities, Current, reducing the Economic Capital Ratio by 104% points.

The company's Economic Capital Ratio, given in the ranking table, is 57%, being 369% points above the market average of -312%.

Input Variable	Value in 1000 USD
Assets, Current	155,427
Assets, Non-Current	19,279
Cost of Goods and Services Sold	6,844
General and Administrative Expense	20,187
Intangible Assets	13,857
Liabilities, Current	114,327
Liabilities, Non-Current	225
Marketing and Selling Expenses	25,424
Other Assets	-16,646
Other Compr. Net Income	-717
Other Expenses	13,826
Other Liabilities	5,759
Other Net Income	1,750
Other Revenues	55,165
Property, Plant and Equipment	2,789

Output Variable	Value in 1000 USD
Assets	174,706
Liabilities	120,311
Expenses	66,281
Revenues	55,165
Stockholders Equity	54,395
Net Income	-9,366
Comprehensive Net Income	-10,083
Economic Capital Ratio	57%