



The relative strengths and weaknesses of SRAX Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of SRAX Inc. compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 958% points. The greatest weakness of SRAX Inc. is the variable Other Revenues, reducing the Economic Capital Ratio by 304% points.

The company's Economic Capital Ratio, given in the ranking table, is 599%, being 911% points above the market average of -312%.

Input Variable	Value in 1000 USD
Assets, Current	5,468
Assets, Non-Current	51
Cost of Goods and Services Sold	3,157
General and Administrative Expense	0
Intangible Assets	17,408
Liabilities, Current	9,017
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	18,443
Other Liabilities	0
Other Net Income	20,463
Other Revenues	9,881
Property, Plant and Equipment	192

Output Variable	Value in 1000 USD
Assets	23,118
Liabilities	9,017
Expenses	21,600
Revenues	9,881
Stockholders Equity	14,101
Net Income	8,744
Comprehensive Net Income	8,744
Economic Capital Ratio	599%