



The relative strengths and weaknesses of OMNICOM GROUP INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of OMNICOM GROUP INC. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 295% points. The greatest weakness of OMNICOM GROUP INC. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 238% points.

The company's Economic Capital Ratio, given in the ranking table, is 183%, being 938% points above the market average of -756%.

Input Variable	Value in 1000 USD
Assets, Current	14,584,700
Assets, Non-Current	251,500
Cost of Goods and Services Sold	12,194,000
General and Administrative Expense	0
Intangible Assets	11,177,000
Liabilities, Current	15,980,900
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	106,800
Other Compr. Net Income	-43,600
Other Expenses	1,386,100
Other Liabilities	0
Other Net Income	62,300
Other Revenues	14,953,700
Property, Plant and Equipment	663,400

Output Variable	Value in 1000 USD
Assets	26,783,400
Liabilities	15,980,900
Expenses	13,580,100
Revenues	14,953,700
Stockholders Equity	10,802,500
Net Income	1,435,900
Comprehensive Net Income	1,392,300
Economic Capital Ratio	183%