





The relative strengths and weaknesses of INTERPUBLIC GROUP OF COMPANIES INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of INTERPUBLIC GROUP OF COMPANIES INC. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 259% points. The greatest weakness of INTERPUBLIC GROUP OF COMPANIES INC. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 226% points.

The company's Economic Capital Ratio, given in the ranking table, is 78%, being 833% points above the market average of -756%.

Input Variable	Value in 1000 USD
Assets, Current	8,770,700
Assets, Non-Current	720,000
Cost of Goods and Services Sold	8,729,100
General and Administrative Expense	1,564,100
Intangible Assets	7,483,100
Liabilities, Current	9,420,400
Liabilities, Non-Current	5,341,200
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	-6,800
Other Expenses	-953,100
Other Liabilities	0
Other Net Income	-207,300
Other Revenues	10,221,300
Property, Plant and Equipment	778,100

Output Variable	Value in 1000 USD
Assets	17,751,900
Liabilities	14,761,600
Expenses	9,340,100
Revenues	10,221,300
Stockholders Equity	2,990,300
Net Income	673,900
Comprehensive Net Income	667,100
Economic Capital Ratio	78%