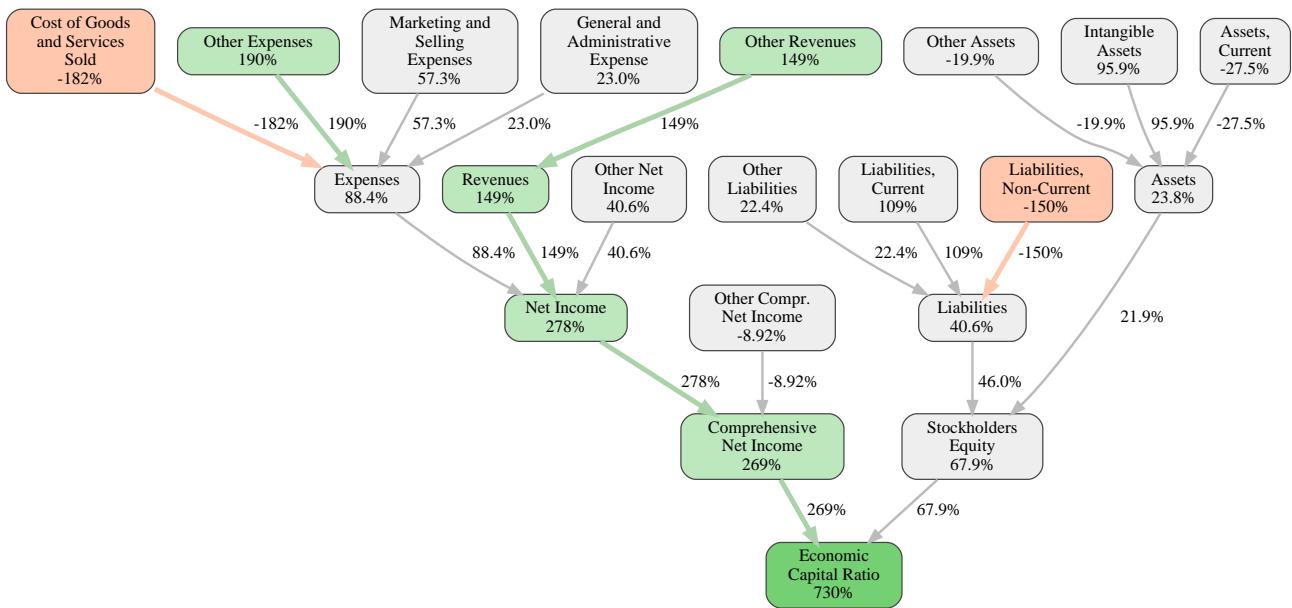




ADVERTISING 2020

Stagwell Inc
Rank 14 of 29





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The relative strengths and weaknesses of Stagwell Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stagwell Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 278% points. The greatest weakness of Stagwell Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 182% points.

The company's Economic Capital Ratio, given in the ranking table, is -25%, being 730% points above the market average of -756%.

Input Variable	Value in 1000 USD
Assets, Current	623,082
Assets, Non-Current	110,006
Cost of Goods and Services Sold	961,076
General and Administrative Expense	328,339
Intangible Assets	1,019,189
Liabilities, Current	819,645
Liabilities, Non-Current	1,128,377
Marketing and Selling Expenses	0
Other Assets	6,161
Other Compr. Net Income	-25,145
Other Expenses	56,681
Other Liabilities	33,886
Other Net Income	-58,241
Other Revenues	1,415,803
Property, Plant and Equipment	81,054

Output Variable	Value in 1000 USD
Assets	1,839,492
Liabilities	1,981,908
Expenses	1,346,096
Revenues	1,415,803
Stockholders Equity	-142,416
Net Income	11,466
Comprehensive Net Income	-13,679
Economic Capital Ratio	-25%