





RealRate

ADVERTISING 2020

Mobiquity Technologies Inc. Rank 27 of 29



The relative strengths and weaknesses of Mobiquity Technologies Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc. compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 1,458% points. The greatest weakness of Mobiquity Technologies Inc. is the variable Net Income, reducing the Economic Capital Ratio by 1,514% points.

The company's Economic Capital Ratio, given in the ranking table, is -2,104%, being 1,349% points below the market average of -756%.

Input Variable	Value in 1000 USD
Assets, Current	4,872
Assets, Non-Current	0
Cost of Goods and Services Sold	7,298
General and Administrative Expense	0
Intangible Assets	1,353
Liabilities, Current	4,485
Liabilities, Non-Current	2,300
Marketing and Selling Expenses	0
Other Assets	11,461
Other Compr. Net Income	0
Other Expenses	15,882
Other Liabilities	0
Other Net Income	-30,565
Other Revenues	9,718
Property, Plant and Equipment	21

Output Variable	Value in 1000 USD
Assets	17,706
Liabilities	6,785
Expenses	23,180
Revenues	9,718
Stockholders Equity	10,921
Net Income	-44,028
Comprehensive Net Income	-44,028
Economic Capital Ratio	-2,104%