





The relative strengths and weaknesses of INTERPUBLIC GROUP OF COMPANIES INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of INTERPUBLIC GROUP OF COMPANIES INC. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 193% points. The greatest weakness of INTERPUBLIC GROUP OF COMPANIES INC. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 185% points.

The company's Economic Capital Ratio, given in the ranking table, is 67%, being 199% points above the market average of -133%.

Input Variable	Value in 1000 USD
Assets, Current	9,367,600
Assets, Non-Current	726,400
Cost of Goods and Services Sold	7,709,400
General and Administrative Expense	1,367,900
Intangible Assets	7,258,400
Liabilities, Current	9,580,500
Liabilities, Non-Current	5,425,200
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	46,700
Other Expenses	-596,700
Other Liabilities	0
Other Net Income	-226,200
Other Revenues	9,061,000
Property, Plant and Equipment	690,300

Output Variable	Value in 1000 USD
Assets	18,042,700
Liabilities	15,005,700
Expenses	8,480,600
Revenues	9,061,000
Stockholders Equity	3,037,000
Net Income	354,200
Comprehensive Net Income	400,900
Economic Capital Ratio	67%