





RealRate

ADVERTISING 2021

INSIGNIA SYSTEMS INC MN Rank 15 of 29



The relative strengths and weaknesses of INSIGNIA SYSTEMS INC MN are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of INSIGNIA SYSTEMS INC MN compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 354% points. The greatest weakness of INSIGNIA SYSTEMS INC MN is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 570% points.

The company's Economic Capital Ratio, given in the ranking table, is -67%, being 66% points above the market average of -133%.

Input Variable	Value in 1000 USD
Assets, Current	13,793
Assets, Non-Current	155
Cost of Goods and Services Sold	14,626
General and Administrative Expense	3,947
Intangible Assets	37
Liabilities, Current	5,099
Liabilities, Non-Current	1,267
Marketing and Selling Expenses	1,015
Other Assets	0
Other Compr. Net Income	0
Other Expenses	2,491
Other Liabilities	0
Other Net Income	110
Other Revenues	17,669
Property, Plant and Equipment	75

Output Variable	Value in 1000 USD
Assets	14,060
Liabilities	6,366
Expenses	22,079
Revenues	17,669
Stockholders Equity	7,694
Net Income	-4,300
Comprehensive Net Income	-4,300
Economic Capital Ratio	-67%