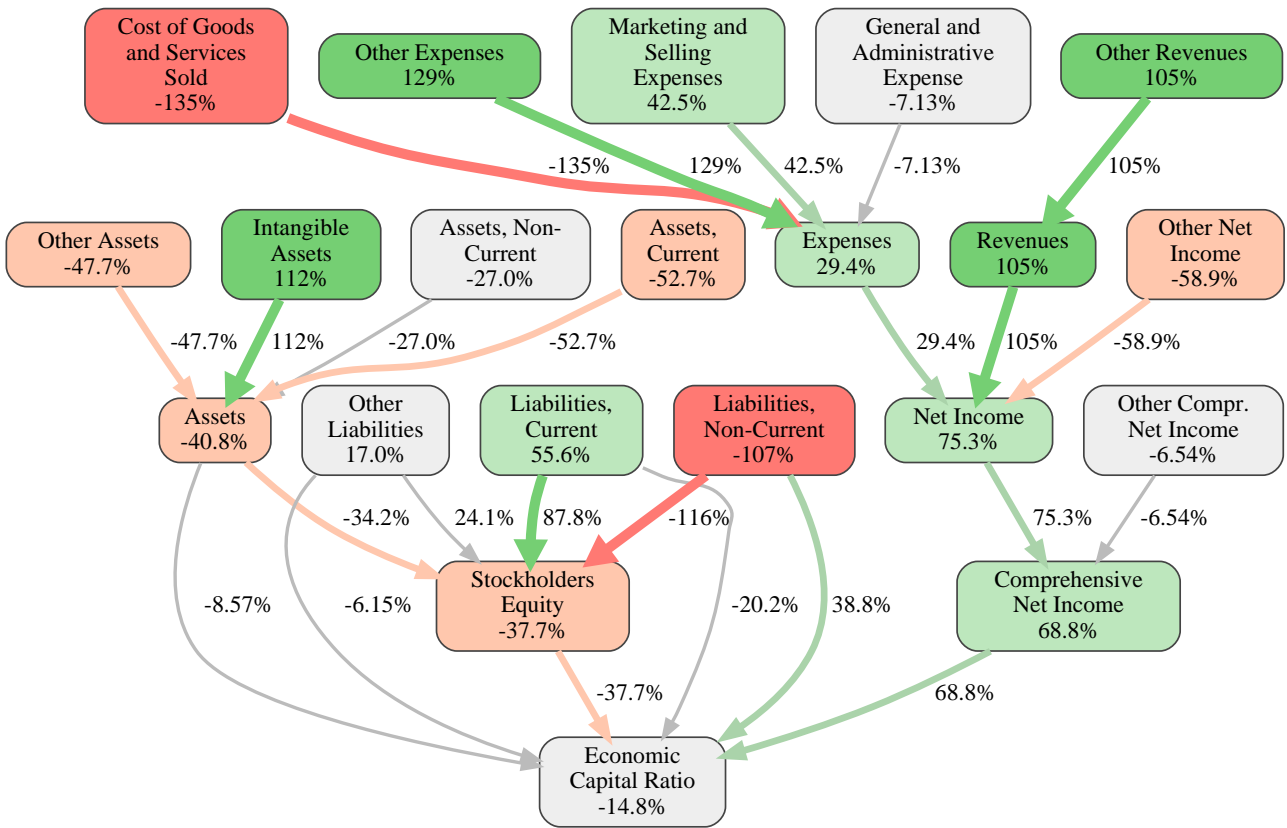




RealRate

ADVERTISING 2021

Stagwell Inc
Rank 20 of 29





ADVERTISING 2021

Stagwell Inc
Rank 20 of 29



The relative strengths and weaknesses of Stagwell Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stagwell Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 129% points. The greatest weakness of Stagwell Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 135% points.

The company's Economic Capital Ratio, given in the ranking table, is -147%, being 15% points below the market average of -133%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 487,140 |
| Assets, Non-Current | 17,339 |
| Cost of Goods and Services Sold | 769,899 |
| General and Administrative Expense | 341,565 |
| Intangible Assets | 916,243 |
| Liabilities, Current | 691,260 |
| Liabilities, Non-Current | 1,172,492 |
| Marketing and Selling Expenses | 0 |
| Other Assets | 179 |
| Other Compr. Net Income | -14,766 |
| Other Expenses | 249,859 |
| Other Liabilities | 29,335 |
| Other Net Income | -44,885 |
| Other Revenues | 1,199,011 |
| Property, Plant and Equipment | 90,413 |

| Output Variable | Value in 1000 USD |
|--------------------------|-------------------|
| Assets | 1,511,314 |
| Liabilities | 1,893,087 |
| Expenses | 1,361,323 |
| Revenues | 1,199,011 |
| Stockholders Equity | -381,773 |
| Net Income | -207,197 |
| Comprehensive Net Income | -221,963 |
| Economic Capital Ratio | -147% |