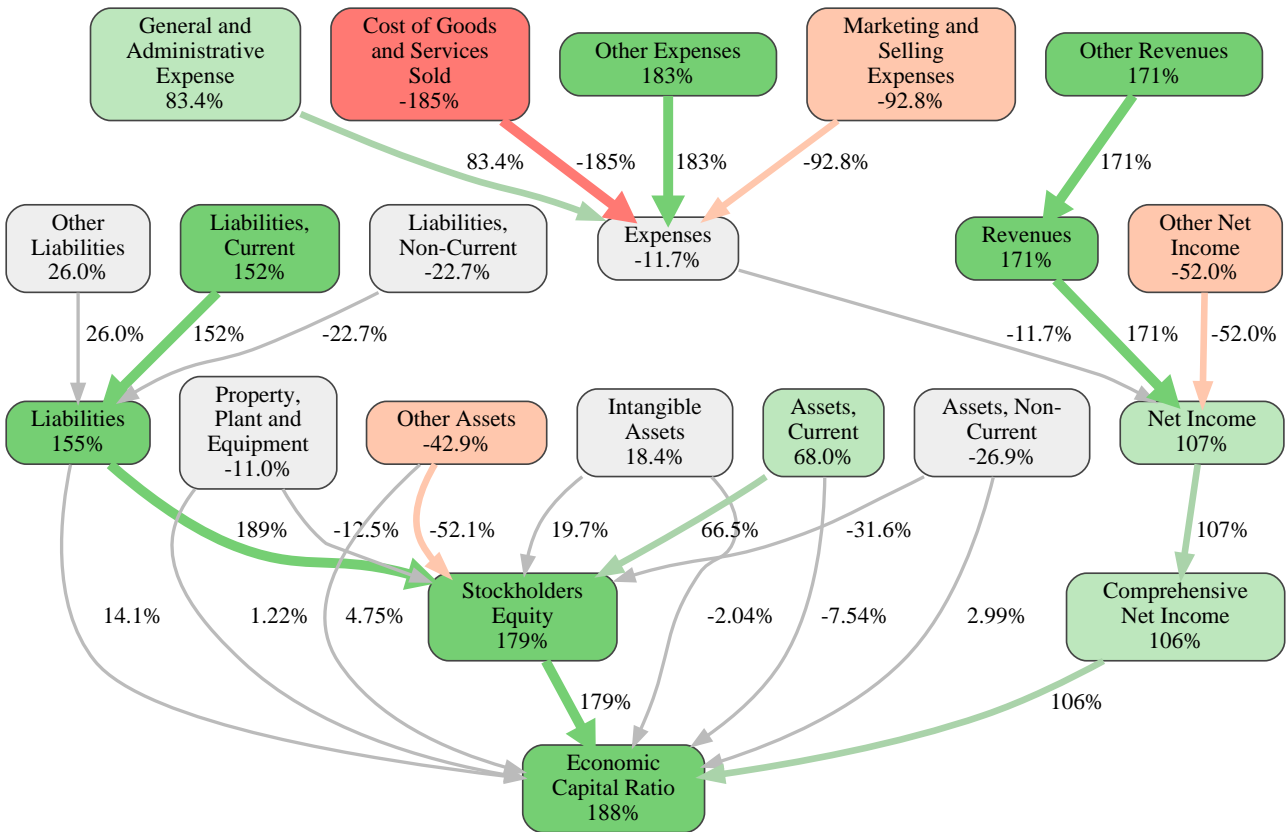




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The relative strengths and weaknesses of Quotient Technology Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 183% points. The greatest weakness of Quotient Technology Inc. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 185% points.

The company's Economic Capital Ratio, given in the ranking table, is 55%, being 188% points above the market average of -133%.

Input Variable	Value in 1000 USD
Assets, Current	378,948
Assets, Non-Current	1,029
Cost of Goods and Services Sold	277,914
General and Administrative Expense	54,177
Intangible Assets	189,547
Liabilities, Current	123,351
Liabilities, Non-Current	195,482
Marketing and Selling Expenses	104,527
Other Assets	0
Other Compr. Net Income	-85
Other Expenses	75,790
Other Liabilities	20,930
Other Net Income	1,140
Other Revenues	445,887
Property, Plant and Equipment	17,268

Output Variable	Value in 1000 USD
Assets	586,792
Liabilities	339,763
Expenses	512,408
Revenues	445,887
Stockholders Equity	247,029
Net Income	-65,381
Comprehensive Net Income	-65,466
Economic Capital Ratio	55%