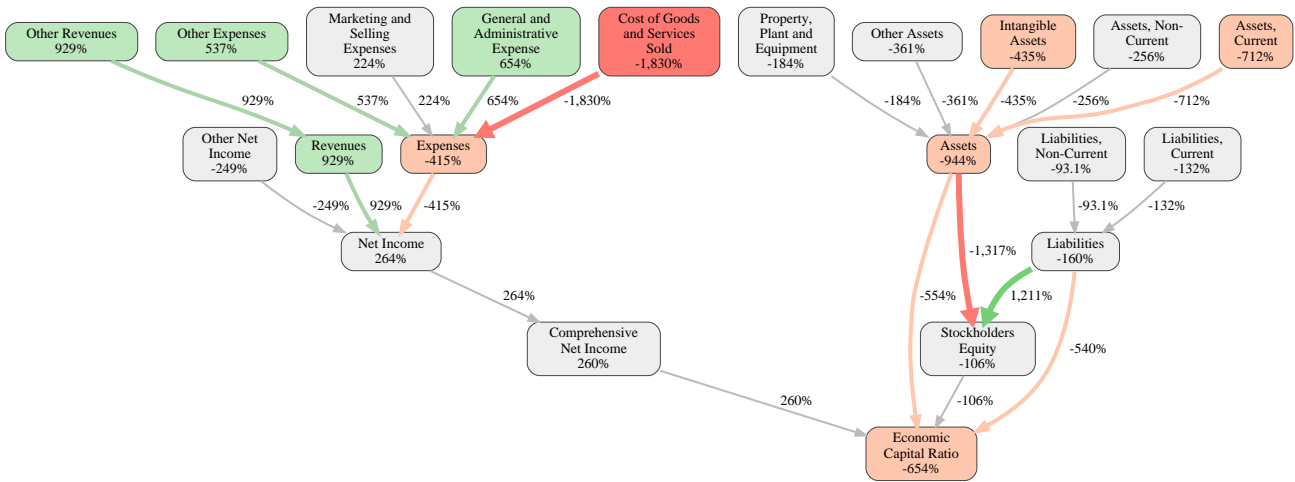




# ADVERTISING 2021

SurgePays Inc.  
Rank 26 of 29





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The relative strengths and weaknesses of SurgePays Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of SurgePays Inc. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 929% points. The greatest weakness of SurgePays Inc. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 1,830% points.

The company's Economic Capital Ratio, given in the ranking table, is -787%, being 654% points below the market average of -133%.

Input Variable	Value in 1000 USD
Assets, Current	1,251
Assets, Non-Current	61
Cost of Goods and Services Sold	51,938
General and Administrative Expense	0
Intangible Assets	5,361
Liabilities, Current	15,307
Liabilities, Non-Current	1,276
Marketing and Selling Expenses	0
Other Assets	415
Other Compr. Net Income	0
Other Expenses	12,614
Other Liabilities	1,469
Other Net Income	-576
Other Revenues	54,407
Property, Plant and Equipment	237

Output Variable	Value in 1000 USD
Assets	7,325
Liabilities	18,051
Expenses	64,552
Revenues	54,407
Stockholders Equity	-10,726
Net Income	-10,722
Comprehensive Net Income	-10,722
Economic Capital Ratio	-787%