



The relative strengths and weaknesses of Starco Brands Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Starco Brands Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 585% points. The greatest weakness of Starco Brands Inc. is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 168% points.

The company's Economic Capital Ratio, given in the ranking table, is 294%, being 427% points above the market average of -133%.

Input Variable	Value in 1000 USD
Assets, Current	839
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	507
Intangible Assets	0
Liabilities, Current	1,096
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	3.5
Other Compr. Net Income	0
Other Expenses	331
Other Liabilities	0
Other Net Income	16
Other Revenues	1,365
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	842
Liabilities	1,096
Expenses	838
Revenues	1,365
Stockholders Equity	-254
Net Income	543
Comprehensive Net Income	543
Economic Capital Ratio	294%